DECORATIVE ART 1937

The Vent Axia air extraction fan (see index page out)



1937

DECORATIVE ART

THIRTY-SECOND ANNUAL ISSUE OF THE STUDIO YEAR BOOK EDITED BY C G HOLME

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ANDRE ARBUS Parls Bedroom for a young girl (For details see Index-page 30)

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YOUR TASTE - AND MINE

THE EDITOR TALKS ON THE SCOPE AND LIMITS OF INDIVIDUAL CHOICE—DESIGN AS A SOCIAL SCIENCE AND PUBLIC RESPONSIBILITY

As this issue appears in the year of coronation of the King of England, we begin naturally to think of the changes, improvements and new ideas which the new reign is likely to bring with it. What trend is foreshadowed in architecture and decoration?

Taking the period that has elapsed since the accession of his late Majesty, King George V, in order to find the broadest possible term for such changes, we shall probably use the word Simplification. The aim of architect and decorator, it is constantly repeated, is to simplify, to get rid of non-essentials, to plan for twentieth-century conditions and twentieth-century mode of life

Various reasons have been given why this should be so. It is one of those periods of reaction when, having been sickened by too much useless ornament we fly for relief to the other extreme. Life itself for the city-dweller is more complicated, hurried, fill of incident, and therefore the simplicity of the home is a refreshing contrast, but there are reasons for simplicity of a more definite and tangible kind than these. They consist in the attempt to make good design practical for those who are not wealthy. Secondly, in the attempt to relate the house and its equipment more closely and sensibly than in the past to the needs of those who are going to live in it

This is not quite or not necessarily the same thing as simplification. The International Exhibition at Paris in 1925 was for some years following considered to be a triumph of modern ideas because, for example, instead of an expensive sideboard with a great deal of decoration it provided an expensive sideboard without much decoration. That is to say, furniture was simplified, but to what end? It remained fundamentally the same, as far as purpose and the way in which it met the purpose was concerned Nor did it become less costly. Thus it might seem that the whole difference was reduced to one of taste in the asthetic sense, and simplicity for simplicity's sake was another way of saying art for art's sake

Simplicity, of course, the right kind of simplicity, is a fine thing, but there must be a reason for it. That is the conclusion of an increasing number of designers to-day, and it is welcome because such a line of thought follows, more closely than before, the line of thought of the eventual users of these objects of design. There is much more in the matter than a sentimental discarding of Victorian things after a long period of sentimental hoarding. The householder, and or woman, does not want simply to be the negation of something else, or live in the shell of a Victorian room (which, even so, may be a Victorian room still). People need what serves the purposes of their mode of life. Thus the old style of cramped and fragile writing-desk required much more than simplification. The increasing number of type-writer users require space for this modern instrument, and on this assumption the designer of furniture has a new problem to solve, not to be solved by getting rid of superfluous ornament. The relation of seating accommodation

to some given number of guests and type of hospitality is another aspect of interior planning which the modern designer will take into account. There are many more. Human beings are human beings still, they want rest, food, the society of their fellows, etc., but the slight changes in the where, when, and how of this are obvious enough to require real adjustment of setting

The function of the architect and designer thus becomes, apart from his technical knowledge, not that of a man of taste, but an interpreter of social life He must solve among other things questions of etiquette, of hygiene, of the purse. He must allow sympathetically for the active pursuits and pleasures of his clients as well as their passive existence in the surroundings he provides, and they in turn will raise these questions if they are minded to have a home that fits them, instead of finding themselves enclosed by unsuitable surroundings. It is as a social science that we may expect to see developments in architecture and decoration. It is to be hoped that the International Exhibition opening in Paris this year will provide examples of this trend towards designing afresh. The "industrial designer" in the United States, such men as Raymond Loewy, Walter Dorwin Teague, Henry Drevfuss, and Russel Wright, have already shown the value of a fresh and direct approach to the problem of design in details of household equipment and it would be extremely interesting to see how they would conceive a complete scheme of rooms as a domestic unit

An interior planned on very modern lines may lose in charm and character while it gains in convenience—and the more or less here is a matter in which we cannot dictate too severely We assume a modern man and woman, for purposes of argument, but we must recognise the existence also of not-somodern men and women and even of the anti-modern. As was pointed out in the Introduction to last year's Decorative Art, so individual a matter as the interior of a house must allow for differences of taste or of expression Indeed. the rage for simplifying at all costs has shown some palpable faults-for example in the virtual elimination of pictures from the walls The tendency no doubt has been to regard a painting or other work of art as a decorative feature and nothing more, and to argue that it comes under the heading of "superfluous ornament" and get rid of it. This is simplification without sense A picture, it is true, can have a decorative relation to the rest of a room, but it has much more than that Seriously considered and chosen, it is as much a part of the life of the intellect and imagination as the books and music with which a house is stocked as a matter of course. If the architect and decorator do not provide for them it would seem to indicate they are not fully alive to their social rôle which should make them the interpreters of as full and rich a life as possible

Indeed, a more rational planning of the interior should not be allowed to thrust aside the claims of beauty—or, as it sometimes does, to become a sort of moral disapproval of any such thing. There is nothing ethically wrong with ornament, nor need we restrain our liking for a piece of "period" furniture which may be in itself quite admirable. The right way to look at modern design is from the practical angle of what material advantages it provides, not as an almost religious cult to be accepted with awe

The limit to individual freedom, however, is clearly marked when we consider the house from without and in relation to other houses. Here the problem is truly one of social science, and concerns everybody. The question of architectural planning goes somewhat outside the limits of Decorative Art. for it is impossible to think of it logically without realising that it is a matter of communal planning. But at least we can all realise that the abundance of ugliness to be found in every part of the world where there are cities and large numbers of people is due to an absence of social responsibility in architecture, blame for which we must all share to some extent There is the absurdity of cities built on rural lines and rural districts casually and wantonly built up as city streets, the new suburb which remains obstinately village-like (though a distorted and bloated village) even when it is thoroughly urban, the small houses on each side of an arterial road. vibrating day and night to the thunder of traffic. In such districts the clash between modern, not-so-modern, and anti-modern becomes a public nuisance Pseudo-Tudor is flanked by pseudo-Georgian, by Hollywood Spanish, by compromises between all the known styles The Type A, Type B and Type C of the speculative builder offer every assortment of size, shape and style Noise and absence of privacy are further disadvantages

As this seems to be a fault which can only be corrected by very far-reaching organization, the individual may feel that it has little to do with him or her Yet if one of us, as a private individual, intends to buy or build a house then there is a choice to be made. Such a prospective house-owner may ask 'Am I to choose a house in some traditional style, or one of these modern houses 2" It is all the more difficult because the specifically so-called "modern" house is still in the minority, and the strange position prevails that this twentieth-century architecture is a lone interloper that has to edge its way in among very different kinds of building. Many individual buyers hesitate, attracted perhaps by the cleanness of line and novelty of shape, yet, they may think to themselves, "In a few years, will this appear a freak that I shall be heartily sick of by that time?" Such a thought will give pause to those who have limited incomes—though it may not deter the wealthy There is no easy solution to the difficulty It is easy to experiment with the interior-not so easy with solid and expensive construction Whether the house will harmonise with its existing surroundings must be borne in mind, especially in country districts, and there the mellow attractions of historic buildings and local tradition may seem so strong that the modern house is out of place Consultation with an architect should be a first step and add a determination to be satisfied with the practical functioning of the house, for a sound plan conditions a good deal of its appearance

Actually our difficulty is that of too great a variety of choice, but it may be that we must wait for the appearance of houses produced cheaply and in quantity, but of good design—forms as definite and widely used as the automobile—before our building begins to show a consistent character Much, however, would be gained if as a community we begin to think seriously of the problem No individual can alter conditions prevailing, but

the more radividual criticism becomes aware of the issue the nearer we shall

get to general improvement.

The filustrations to this year's Decretary Art show clearly the absorpt divergence of opinion in the treatment of the private house. There are houses of brick, reminiscent of the past, but modified to simpler forms, and the qualities of brick are such that one would like to see more of its use and its possibilities as a material of modern use, instead of (as it sometimes is) an initiation of concrete. On the other hand, architects in America, France, Great Britain and many other countines draw special attention to their modern buildings, houses of concrete, or resembling concrete construction, with flat roofs, lateral windows, airy, light, unconventional. These are not yet typical—the modern villas near Paris, for example are completely opposite in character to the quantity of often regrettable jerry building that is going on round the city. In America one sees a town house, startlingly incongruous with the nineteenth-century buildings on each side of it. Some modifications are necessary—more consistency certainly—before one can feel happy about modern architecture, but the germ of a good idea is there

The interiors, with some inevitable ups and downs and vagaries of fashion. show much practical simplicity tending in the direction that has been described earlier in these pages. Taken as a whole, however, one is often surprised at the high level of design in fabrics, rugs, furniture and the insignificance of such "works of art" in the old sense as find their way into these rooms. One feels that the excellent modern fabric designs (in Great Britain particularly good at present) the comfortable armchairs, the intimate nest of bookshelves, the soft lighting, in fact the many pleasant aspects of the modern interior require not competition but a complement. The appearance of modern forms of design, no longer "applied" art in being borrowed, but arising naturally from the nature of the material and its purpose, seems to have set up a gulf between the two forms of art which is not healthy in its result. The galleries of pictures and sculpture provide a wide choice and many of them have been modernised in decoration so that it is possible to see the effect of contemporary art in the characteristic interior of to-day It may be that such small details as the abolition of the picture rail (which makes an awkward division of wall space), the natural hesitation to hammer nails into a beautifully surfaced wall, are partly responsible, but it should not be beyond the ingenuity of architect and designer to provide simple and decorative methods of storing a "library" of art and of contriving its presentation in a practical and effective way

There is evidence that the design of industrially produced articles is improving. In the appointments of the kitchen and (to a lesser degree) the bathroom there is a great advance, and the modern kitchen is one of the most satisfactory rooms in the house. Its purpose, obviously, is clear, nor is there much difference of opinion as to its ideal form. That other rooms are less decisive in character is, however, not to be wondered at, perhaps not to be regretted, for we cannot regard the whole problem as a mechanical one—nor in the varied and subtle matter of individuality should we profess to impose one solution upon everybody.



A well-proportioned, welcoming exterior is something which we all want and can appreciate-if the architects of to-day will provide it for us. The outside of our house, and the approach to it (say we women) should have the same simplicity and grace that we are trying, more and more, to introduce into the interior Tet we are still a little shy, especially in England, of super-modern houses of concrete and steel-flat-roofed structures with windows of conservatory-like numbers and dimensions, and a dearth of all the old, familiar features Houses of mellow brick and pleasantly coloured stone are, and probably always will be, dear to us We incline towards them by tradition, and they suit the English landscape

and the English climate All-white houses are more attractive in lands of dazzling sunshine than in a country like ours, with its mild, misty days and sea-borne winds that bring scurrying clouds and constant alterations of light. And are flat roofs really much of an asset, except to town-dwellers for a few short weeks in the year? Until the smoke nursance is ended and some means is found to build better wind-shelters on them, most roofs will contimus to be smutty, draughty places from which most of us are glad to flee after a very short spell Sun perches, however, are a very different matter

The Garden House, Stanmore, Middlesex, England, the residence of Mr H G Hayes Marshall Architects Jellicoe & Partners

BOOB Adlard red pontules WALLS brackwork, with a coment rendering. reinforced DOOR AND WINDOW frames of wood. MEATING central-Ideal

Boilers and Radiators FURNITURE AND DECORATION by Betty Joel Ltd and Fortnum & Mason Ltd. A small house designed in exact relation to site, with a sense of east and spaceousness borrowed from the Regency. It is set in mide grass stretches with grown forecast and panel turnes (Photo Rex Smith and Norman Weste)

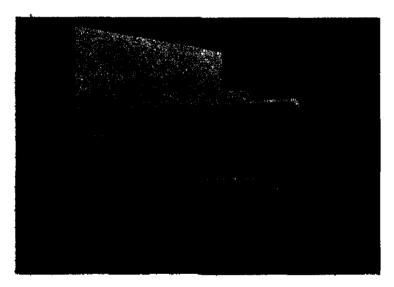
These, and comfortable, spaceous balcomes are useful

and delightful things to every house-dweller On-

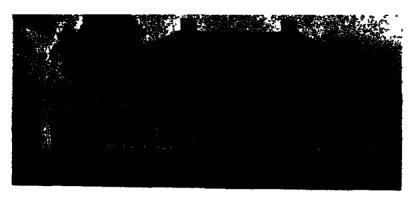


parches and balcomes children can sleep or play in the from an, and older people oncy healty relaxation without having, perhaps, to pace crowthed streets in order to get a breath of the out-of-doors. So we demand more of these attractive necessities, and frown on houses of whose design they do not form an essential part. They should, in short, be as much of a commonplace in the new houses of to-day as sound samitation and convenient electric appliances, for they are quite as important to health and happiness

We have to remember, of course, that the exterior of our house can never be quite so much a matter of endividual choice and taste as its interior. The surrounding houses have to be taken into account if there is not to be an ugiy and even ridiculous claib of styles. Communal planning can help here, but it should be truly communal—that is, representative of people's real desires and not just something im-posed on them by building authorities, or even by zoell-untentioned but ill-informed architects And who can inform these gentlemen but the toomen toho live in the houses and have to run them?



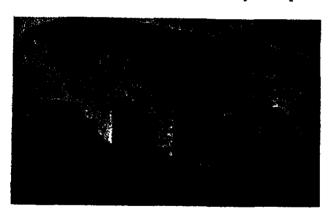
1 A cercular bey remains to the drawing-room of a retain harmony of style (Photo Dell & Wainteright) country house designed by R W Symonds for Geoffrey 2 A studio and four-door garage for Mr Roy Spreter, Blackwell, Enq., O.B.E Built to replace an earlier one Andrews, Pa., U.S.A. Architect William Lanaze which gave too lettle light. Georgian panes in the transom. Constructed in stone and reinforced concrete

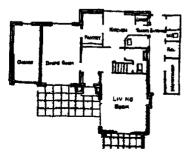


Mr F Beddingion's house at Cobham, Surrey, England Architects Stenley Hall & Easton and Robertron

ROOF Buttermere states by Wiggun & Sankey,
"Parapa" flat riof by Frazzi WALLS elementach
contry walls, colour-toushed pails pink externally
DOOR AND WINDOWS of sycamore, flush with the walls,
by Rippers and D Burkle, windows and shutters are

parated tarquoise blue BALCONIES are of painted weatherboarding. The brong-rooms and bedrooms are pleated to take full adoesdage of the sun, the distage and drawingrooms have French casaments to the garden, a studio, by means of unreased colling height, obtains a good north light over the garage roof. Corner unadous with glazed doors give access to balconess and to a flat roof with acreen walls for sun-bathing.

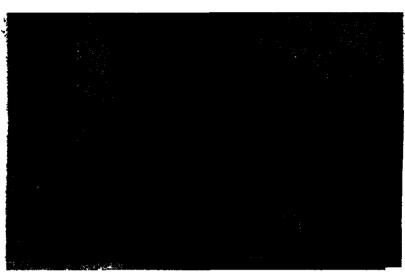




"Robus Hill," Elmusead Woods, Kent, England, the sendence of Mr Frances Garuham Architect Feasik Scarlett, B.A., A.R.L.B.A.

Scarlett, B.A., A.R.I.B.A.

FOUNDATION concess BOOM Westmortand gram slates on a tember roof WALLE altern-such brick county woulds, spreyed with whate "Tindocete" DOOMS furth. WINDOW FRAMES metal BEATING gravely and hot mater system, such realisters in the mann rooms. The rite is on a quart road fracing mostle, so that the mann rooms source arranged to face the front. The transperson opens out to an arched legges, above solicit is an alpha terrace accessible from the main themselved in a such a such the main schools. The sourced hallows on the light connects such the manney, and it med as a simpleng place for young children. The plan is of the granul face.

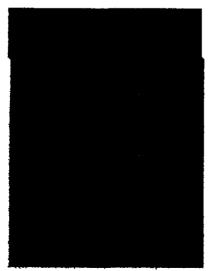


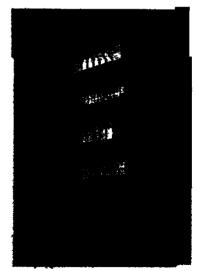
PRIBA

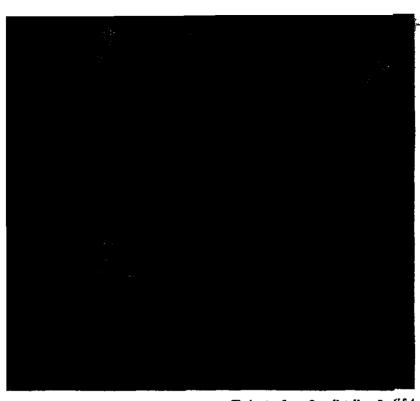
ROOF hand-made red sand-faced tiles WALLS grey
brick of sarying tones, unth a base of Periland stone

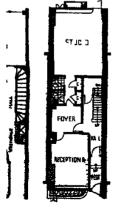
DOOR AND WINDOW FRAMES painted deal with metal

frames in the basement INTERIOR WOODWORK deal joinery painted, oak startcase and floors Gaboon makegany fusth doors HEATING automatic stoking by messes of powdered coal PLLMBING internal (Phylor Herbert Felton Courtery of "The Architect & Building News")









The dormatory Summer Camp, Unity House Pa, USA Architect William Lescare
CONSTRUCTION brick with steel pillers and reduces, and stell window frames. The upper floor is accessible from an outside staurcase and balcony, with drawings slots in the walls

Opposite 1 The residence of Mr and Mrs R C Kramer, New York City Architect William Lescage Constructed of ransforced concrete, it replaces a building similar to those now on each side of it. The wall of the leving-room on the top fear us of glass bracks. The ground floor plan ts shown on the left on this page (Photo was Schwarzendorf) 2 A might wino of the New York home and sinder of Aderes B Sanders, who was humif the architect. The exterior is of glazed brick with glass brick inserts an each floor Ground floor floor with right on this page (Photo Bushard Garesson.)







A house at Worthing England, the residence of Mr Bernard de Bruyne Architect Harold Tomlinson, M A, FR I B A

FOUNDATION reinforced concrete raft ROOF dark plain tiles wills brick, colour-ushed cream DOOR AND WINDOW FRAMES u.ood PAINT external woodlief cream, doors and frames green LIGHTING electric fittings by Stuart & Turner Heating coal fires

in living rooms, concealed electric panels elsewhere, Ideal boilers for hot water PLLMBING concealed. The house stands on a sloping site with difficult level. It was designed first as a sunjee block, but redesigned to take advantage of the contours of the downland on which it stands, has a semi-circular carriage drive Plan is of the ground floor (Photos Herbert Felton Couries) of The Architect & Bullding News.





Two Houses in Berlin-Dahlem Architect Professor
F A Breuhaus, Berlin

ROOF dark brown tiles WALLS plastered brick
PAINT light grey HEATTAG central heating system

resphouring houses by the same architect, with an affinity of design between them. The gardens are separated by a light frame wall against which plants may be grown

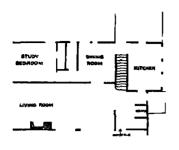


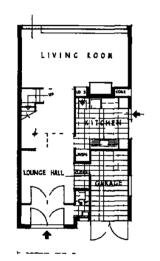


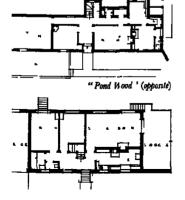
1 'Pond Wood," Gerrard's Cross, England, the residence of Mr C March Architect Dauglas Rountree Bulders Wilson & Co, Ltd

POLNDATION breek ROOF red hand-made tiles WALLS breek, colour washed white DOOMS oakfaced with Venesta plywood WINDOW TRAMES of steel, by W James & Co HEATING coal fires The house si long and narrow in design so that all the rooms shall face south

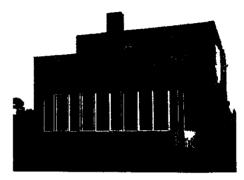
2 "West Is atch," Is raysbury England, the residence of Mr S D Waley Architect Douglas Rowntree Bulders P J Reeve & Sens
FOUNDATION brick ROOF hand made titles WALLS brick, colour-washed white DOOR AND WINDOW FRAMES steel HEATING coal fires Thus is a weekend and holiday cottage by the Thames The river runs to the north of the site, and the house was planned so as to get good news of it, and also as much sun as possible

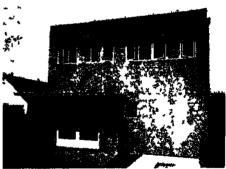




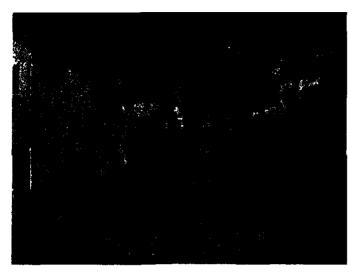








I A small house near Beston, Mass Architect William I escaze The plan is of the ground floor 2 & 3 4 house in Surrey, England Architects John Izod and A & Phichanulic, A RI B A FOUNDATION resiferced concrete ROOF tember frame covered by Permanule and concrete walls brick Entrance doors tember others and windows metal PAINT brickwork painted natural culour, windows while gloss, entrance doors bine HLAING central, from an Ideal Boiler PLIMBING Copper The inte and contract price of building together came to \$\mathbb{S}\$1 (about \$\mathbb{A}_0001, proof that a house designed by an architect is unlime the means of a man unth a moderate income Two Building Societies refused a boan on account of the modern design The ground floor plan is shown (Photo Wright & Son)







Houses by Staverton Builders Lid, at Pargaton and Dittuhaen, Devon. Architect Louis de Soussons FRIBA, SADG, MTPI
1 ROOF covered with slates WALLS brick rendered with

1 ROOF covered with slates Walls brick rendered with a cream cement faush DOORS AND WINDOWS 2000d PAINT Casements gene and cream, doors green 2 ROOF slates Walls brick with a cream cement finish DOORS AND WINDOWS 2000d PAINT the flush is painted black, doors green and window frames green and cream INTERIOR WOODWORK flush oak doors, oak floors HEATING hot water provided by an independent botter. The plan is of the ground floor (Courtes) of "Architecture Illiustrated") These two houses are of a speculative type, and not built to individual requirements.

Opposite t The entrance porch to 'Modart,' the residence of Mr and Mrs James Burns, Sydney, Australia Architects Wardell, Moore & Dowling ROOF maxed brown and buff tiles walls brick with hollowed horizontal joints, colour-washed cream, the fluted columns are also cream DOORS AND WINDOW

hollowed horizontal joints, colour-washed cream, the futed culumns are also cream DOORS AND WINDOW FRAMES of wood, the door being cedar PAINT the shutters are being and the casement cream, to match the walls

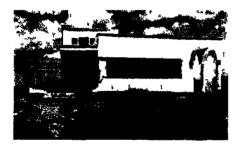
2 Sheltered sun porch to a house at Boural, Australia, remarkable for its cold winters and prevailing cold winds. The columns which support the winde pergola, and the walls, are painted cream with a suggestion of pink (Courtesy of the Sydney "Morning Herald")

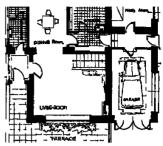


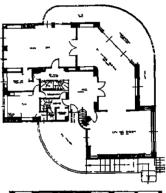


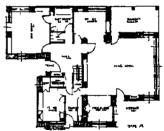










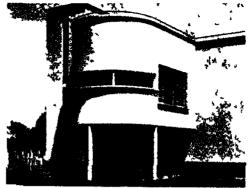


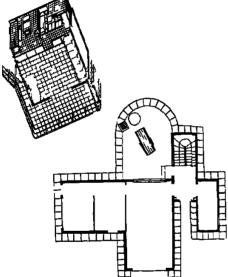
1 Villa-studio in Psychico, Athens, residence of Mr A Kalogheropoulos Architect Emmanuel Vourekas FOUNDATION stone BOOF concrete and insulating layers of volcanic earth from Santorin WALLS stone and hollow brick, with a concrete rendering DOORS AND WINDOW FRAMES of Swedish wood. WRDOWS of Cummon Greek glass PAINT mait wory trummed with brick red RTERIOR WOODWORE oak HEATING central hol-water system. The architect's problem uses to contrus the best arrangement of an artist's itsulio, with luving quarters and garage, on a very restricted site The slam shown is of the propued flow.

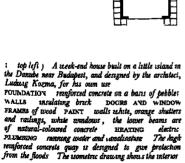
to control the oest arrangement of an artist I mano, with living quarters and garage, on a very restricted site. The plan shown is of the ground floor 2 A house in the garden city, Psychoc, Athens, for Mr. M. Perulus. Architect. P. N. Dzilley. POCNDATION concrete and stone. ROOF ranforced concrete, with an insulating layer of puzzolanc from Santorin walls stone and reinforced concrete, with an insulating layer DOORS wood WINDOW FRAMES steel GLASS transparent, frosted and reinforced HEATING central PLUMENING steel pipes concealed in the wall is septic tank. The windows to his house are a patent of the architects. There are two types, both steel framed, one, a single sheel of glass, offers no worights or other impediments to the waw whether open or shut, the other comprises two sheets of glass, the lower one sleding up and down and the upper suvaging horizontally. The ground floor blan is shown.

ground floor plan is shown
3 Villa at the Cap Cavour, the residence of Mrs Chr
Kyrnakidis Architect P N Dzilfpy
CONSTRUCTION as above Plan is of the ground floor









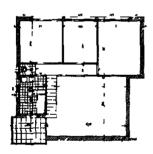


2 (right) Two views of a private house at Clermont Ferrand Architect Andre Verdur, Paris CONSTRUCTION reinforced concrete The projecting bows, supported by pillars, serves as a shelter for visiting cars lis intuation, a ceriooking a steep principles, gives the house an impressive supert



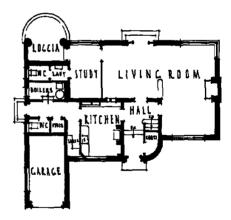






t (bottom left) An tuexpensive country house at Chanhilly, near Paru Architect: The Groupe des Cinq P Barbe, J Ginsberg, F Jourdam, A Louis, P Vago)

P Vagot
CONSTRUCTION of reinforced concrete ROOF flat, with
one sloping surface, of Elermit WALLS red brick on the
ground floor, ustil a whate rendering above DOOR AND
WENDOW ERAMER of metal, banded white HEALTHON
Central The "Groupe day Cing" is made up of flat
young architects who specialise in small inexpensive modern
houses for the country or the suburbs, in opposition to
the spread of sli-designed and badjo built houses "sold'
by speculative organizations" The plan (left) is of the
first floor



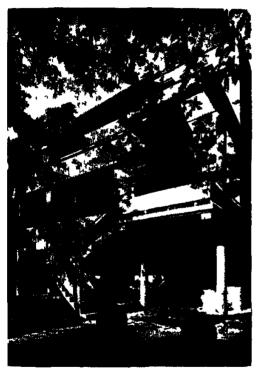
2 (top left and right Two means of a house at Farnborough, Kent Architect Oswold P Milae

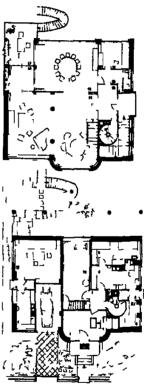
ROOF flat, covered with asphali and an insulating
layer WALLS of hollow brick, plastered DOORS of metal
WINDOW casements of metal by Massis Williams &
Williams PAINT windows, etc., gray green, the
walls are white HEAIDNG central The reproduction
on the right shows the gradem front, with the nursery
balcony above the sun parch The plan below is of
the ground floor (Photas Cyril Ellis)











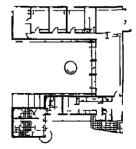
The home of Muss Rock Walter, of the Royal Opera House, Budapert Architect Josef Fischer FOUNDATION resultoned ROOF concrete NALLS bruck DOORS AND WYDDOVS slude, they are of wood and steel respectively. INTERIOR walls are woodpanelled EMATING by a hat-water system. The house is in the centre of Budapert, and on one side is overlooked by a five-story building. In order to maintain privacy the first floor is protected by an enclosed glazed balcavy, a very thick bruck wall has been employed, and must of the windows face the garden. The concert

room on the first floar, and the adjaining rooms, form a separate went with an outside start from the garden, the rest of the house being connected by the inside spiral staircase. In the plans the first floor is shown above the ground floor, ((1) is the entrance half, (4) the kitchen, 8] a leavatory, 10) the batheroom, (11, and 112) the housekeeper's apartments, (14) concert half and lungroom, (15) dissing-room. Illustrations show the street front, the garden front, the terrace beneath the baccopy, and the garden front from a corner of the garden

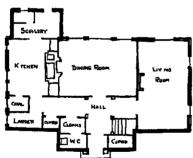




Opposite Tumber house at Chart, Survey Architect Anthony M Chaity, A R I B A (of Tecton) FOUVDATION brick BOOB imber and roofing felt WALLS studing, unth pounted weather-boarding outside and wallboard unside DOORS AND WINDOW FRAMES oak PAINT belt, white and green Heating central, from an Ideal boiler A one-story building made entirely of tumber by Messrs W A Harding of Galdford The plan is an attempt to combine a fine north new with a southern aspect Photo Herbert Felton, by coursesy of "The Architect & Building News")







A house at Chesham Bors, England, the residence of Mr P B James Architects T H Johnson & Son, FFRIBA

Son, FF R I B A

FOUNDATION reinforced concrete on finit and gravel

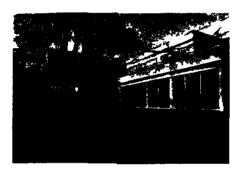
ROOF of hand-made tile: WALLS of two-inch handmade bricks WINDOWS Critiall steel windows in wooden
frames: PAINT windows cream, wrought won work,
shutters, etc, in a special green by Mander Bru,

V olverhampton: PLUMBING copper primag The plan
is of the ground floor (Couries) of "Country Life")



I. VILLA AT NEUTLLY

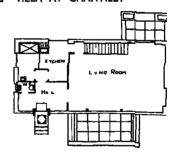
The street façade, designed for privacy



The garden front showing the large window of the living rooms

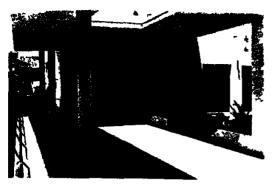


2 VILLA AT CHANTILLY



1 and 2 Two views of a residential house at Newils, France Architect Pierre Barbe Paris
CONSTRUCTION resufered concrete All the service rooms the kitchen passages, lobbus etc., face the street All the luving rooms and reception rooms open on to the garden In these, with their large panes looking out to grass and ancient trees, the life of the house can continue

unditivibed by the curvosity and noise of passers by a Villa du Golf Chantelly, near Parsi, the house of Mir Paulin Architects Jean Ginsberg and François Heep, Pars Plan is of the ground floor CONSTRUCTION reinferced concrete WALLB brack DOOR AND WINDOW FRAMES steel PAINT Silvane REATING central PILLMENTS by coppor piper

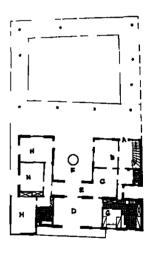










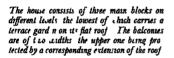


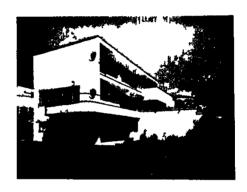
A house in \auplia, Greece the residence of Mr Menelaus Tembras Architect I F Seporta CONSTRUCTION a reinforced concrete framework holding hollow bricks FOUNDATIONS 20 and 30 foot concrete piles druen into soft ground ROOF concrete, with an insulating loper of volcance earth WALLS hollow brick DOORS AND WINDOW FRAMES wood PANT bright ochre-and white wealls with details in sienna HEATING two Junker's Salamander stores. The house belongs to a tobacco merchant, and the whole of the ground floor, an area of 400 sq metres, is used as a tobacco store-house,

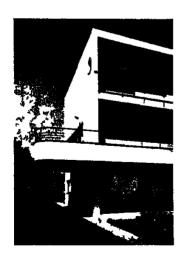
the lixing quarters being on the first floor. As these only occupy an area of 250 sq metres, there remains space for a used terrace. The house proper centres round a court with a fountain and flowers, and is very generously prouded with windows and openings to the beautiful surrounding tieus. The square opening in the roof to the terrace is designed to let the similarly through into the bedrooms and on to the terrace itself. In the plan A is the entrance, B an office C the siting-room, D the tung-room, E the library, F the fountain court, G the errice quarters H H H bedrooms.

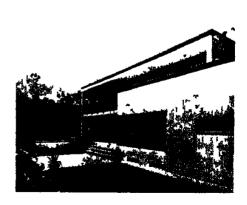


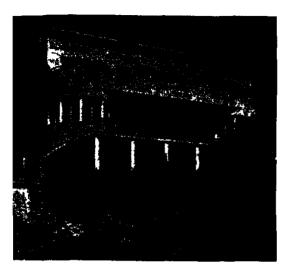
A family house near Budapest the residence of Mr Louis Szakdes Architect Julius de Rimanoce; POL NDATION concrete ROOF asphalt plates WALLS insulating burnt brick DOORS with Spertholz panels WINDOWS stiding horizontally HEATING central hot u ater system (Photo Magyar Film Iroda

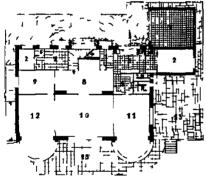












The house of Di licter Baiot, near Budapri Architect B 4skay EOUNDATION reinforced convicte ROO1 asphalt WALLS of bruck, faced with traveline stone PANVI white and cream lacquer paint INTERIOR WOODWORK oak ILGETING indirect from the earling HEATING central hol-water system. The house is on the south slope of Mount Gellert, overlooking Danube and muuntains. The boument contains the struce rooms, central heating staff quarters and the laundry. On the ground floor see plans 1 1 are entrances 2 2 servants rooms, 9 the kitchen, 4 scullery, 5, 5 pantries, 6, 6 WC s, 7 the garage, 8 the hall, 9 a studio, 10 the living room 11 the duning-room, 12 the librars, 13, 13 terraces. The first floor contains bedrooms, badrooms and sun terraces, the





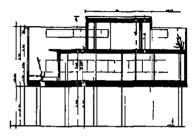












A lateral section showing the disposition of the house on concrete pillar about one normal story above ground level. The house proper forms an irregular block within the rectangular boundary wall which is only partially roofed over leaving two small courtyands open to the sky. Each of these contains a growing tree in a pecket of oil and other plants in bix.

House designed for himself by the architect Luigi Figuri CONSINI CTION reinforced centrale frame with an insulating filling of light pumice blocks. The building it carried on twelve independent pillar supports resting on the foundation base ROOF fait with a small terrace garden WALLS pumice blocks WINDOWN to the small terrace unglazed and pretected by sliding wooden shutters glazed french window from living room to the

terrace undous face \ E and SSW BEATTHE to be hot u after pipes in the linchness of the firer The terdetail to eus are of the lower terrace the windows funch may be seen in the general viu and of the living room leading off from it. The interior is in green blue and rose the living room having green walls. The section shows the disposal of rooms and terraces (Photo Nature Milan)









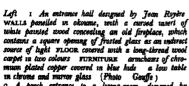
A stepped arrangement of the upper floors gives added heigh and interest to the luting-room. The roof terrace co er the whole of the projecting part to the right of the illustration above and connects with the main block by a door beneath the sun curtain

The house of Vir Emile Laporte, Milan Architect Go Ponts FOUNDATION concrete ROOF flat terrate

ones the terrace the lizing room and a boudoir The mere the titrace the titing room and a obtained to make the titrace the titing room and a obtained the Ponti FOUNDATION concrete Door AND WINDOW FRANTS Load PAINT exterior Jellow INTERIOR supplies the titing tool, the well's supplies the titing tool, the well's what, fabrus in white the different floors have a illustration shows the garden front, and the three small marbled grey covering Photos Porta)







in chrome and mirror glass (Photo Gouffe)

2 A porch entrance to a living-room, designed by
Alexander H Grard for Hampton Shope, New York
Right 1 Marble vestibule by E & G Farkas,
Budapest

PLOOR black and red lineleum. LIGHTING concealed







by a brass-framed ceiling mirror staims of artificial stone, unth black treads (Photo Seedner Zolldin) 2 Hall of the House shoum on page 23 Architects John Izod and A V Putchowski.

WALLS white starcase wall dark chocolate FLOOR
12 meh birch ply squares FURNITURE of birch, by
Framar Ltd (Photo Wright & Son)

3 Entrance to a Perus house designed by Henry and Joseph Gutnayer, arch E.S.A.

WALLS cream panied On the right is an aquarum in black, gold and green mosaic, and behind it a gold trated mirror The curtains are green, and the central pillar and stars treads copper (Photo Albin Salam)

ı

THE ENTRANCE HALL



The hall, in modern flats and houses, hardly ever lives up to its name, which suggests something rather spaceous and formal If a modern hall is anything more than a mere passage or lobby, it is abt to be pressed into service as a communal sitting-room-a most natural and satisfactory use for it in these days of limited accommodation What, then, do we demand of our entrance hall? Chresty that it shall be tidy, warm, comfortably furnished, pleasantly lit, and not showing that dreary "no-man's-land" impersonality that was common in Victorian days Its utilitarian purposes should be concealed by the provision of cupboards and other fitments for coats, hats and umbrellas The front door, if it bristles with letter-box, bolts and locks, should be covered with a draught-preventing curtain. The seating should be as luxurrous as that found in the inner rooms Its probable absence of windows should be atoned for by the presence of cheerful, light-toned formers. The severity of polished floors should be broken by rugs of skin or modern hand-weaving There should be flowers, or a growing plant or skrub, to give freshness—and, like a banner proclaiming the taste of the owner, a good work of art in the form of a picture or a fine piece of pottery or glass

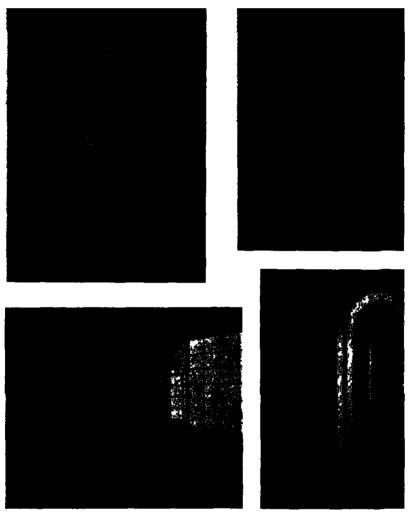
This applies, of course, to halls that are more than mere passages or lobbus. But how are we to tackle the problem of a "hall" that is hardly bigger than a telephone booth or under than a train corridor. The answer is to regard it simply as a passage towards the suner rooms, and allempt no more embelishment than is provided by pleasant coloured walls and agreeable carpeting. A picture is admissable, and a large mirror, and concealed accommodation for coats and hats

Not to crowd up the little hall—not to "depersonalize" the more commodous one these are two good rules to follow, and the photographs on the succeeding pages demonstrate with what degrees of success they have been applied in various types of house If the modern hall has a fault, it is that of heistancy, it has it yet wholly solved the problem of whether it is (to use the American term) a "joyer' or an ordinary room. For this we must, one supposes, blame the original designers, who may not foreseen how people would try to within their halls and therefore have not planned the disposition of doors, windows and heating equipment with sufficient care. When new houses are being built, present-day needs should be borne in mind.

Staurcase lounge in a Mayfair opariment Designed by Michael Dazin, Monsea Lehmann and Rosita Neder, and constructed by the Dazin Workshops, Bedford, England.

WALLS distempered a very pale pink, unth the ceiling and woodwork to maich. CARPET syster grey, fitted FURNITURE in natural walnut A folding table is in-

corporated in the sideboard, and an HMV electric gramophone built into the deak. To the left a small cocktail but until a metal top and strips on a moulded wahmi front FARMUS white makair select custams until whate work drapad behind, many reph sipholitery, reductions. The clock over the sideboard has chrome figures (Photo Rex Smith & Norman Waite)



Top 1 Entrance court of a week-end house near Pans, dangmed by Jean Royers
WALLS have a white coment rendering FLOOR of red tales WINDOW frames are green paralled FURNITURE chairs of green lacquiered metal, with stang seats of extron yellow fabric CURTAINS white, orange and green 2 Entrance Hall to Arlengton House, St James's, London Architect Michael Rosenauer
WALLS Versita Supele mediogeny paralling with strips of Indian whate makingary, fitted by Contemporary Woodwork, London CELINO parallel of white FLOORS, steers and sharing of traverture matible 120HT SITTINOS

anodized aluminum bouls, showing a green light through curvular slist, and the main light to the ceiling IBAT-ING by convealed panels in the ceiling (Photo Dell & Waimpreft Couries of the "Architectural Review") Bottom I Ante-roum designed by Jean Royels WALLS are plastered white PLOCE covered by a classifiting magar-brown carbet and whate far rugs TURNITURE consele tables of lacquered metal sheet and chromism tables, small circular table of polished wood 2 Hall by Ian Henderson & Co, London WALLS painted off-white The shelf on the left is of rough-cast glass on chromism scrall supports









Top 1 Hall of Mr Van Extergem s house in Brussels

designed by Charles De Mey

ALLS sel painted light chrome FLOOR of wood with
a black-and white wool rug, stair carpet rust coloured moquelle FFITED CUPBOARDS of wax polished palt-sander wood HANDRAIL of chromed brass

Sander wood HANDRAIL of crrownes oreal Jack House A half designed by Maxwell Fry and Jack House AARIBA (Photo Heal & Son, Lid) On the centre wall a half filment of Indian reservood with blue cellificated interior, backed by a surror On the right wall a cellulaced tubular hat and coat rack

Bottom 1 Hall fitment by Muxwell Fry and Jack House Note the sliding supboard door, and the umbrella stand

attachment which has small hooks to take short umbrellas Photo Heal & Son Ltd)

Photo Heat & Son Ltd.)

2 The hall at Sonning Bromley Rent Designed by
Duans of Bromley for Mr Geoffrey Duan

NALLS plastered, story solour PLOON red titles, unth
rug in muthroom, whate and tunquess , stars carpet
mushrsom and writte FURNITURE side-lable in wory cellulose with turquoise drawer front and supports POT-TERY the large jug is cream and the small one turquoise and terra cotta LIGHT FITTINGS chromium The house is a converted coach house and the hall it as the harners room The original red tiles have been released (Photo Rex Smith & Norman Waite Courtes) of Decoration ')









Top 1 Foyer in an experimental all-steel house (House of the Modern Age) in Naw York Architect William Van Alen, for National Houses Inc Furnished and decorated by Modernage Furniture Co, New York, to the designs of Mine Majaska.

WALLS covered in shaded grey paper, with coral bands top and bottom FLOOR covered in blue lineleum with ap and october PLOSIS locered to our immension to grey stripes from the two souls on the right to the toler is a superior to the lacquer handle and a milk glass top. The dressing-table and bench in the closet on the left are of clear mirror?

2. The entropic half and staircass designed by Morris E. Sanders for his New York house (see page 18)

Bottom 1 Hall landing in Sun House, Hampstead, London, the residence of Mr P H Goodbrook Architest E Maxwell Fry, B Arch, A R.I B A
WALLS cream passied. FLOOR of Venesta Australian
wednut DOORS Venesta alder plywood, flush fitting LIGHT FITTING a metal trough reflector, cellulosed blue RANDRAL of chromed metal (Photo Dell & blue KANDRAIL of chromed metal (Pholo Dell St Wassuringht Courtery of the "Architectural Review") 2 Sun porch at the home of Mr and Mrs. J. Laurence Heyworth, of Rose Bay, Sydney, Australia WALLS are cream painted. FLOOR of red tiles CHAIRS of cellulosed tubular metal, unth covers of red and white stripes (Courtery of the Sydney "Morning Herald")

THE LIVING-ROOM



The featureless "all beige room that has been so common of recent years is becoming boring Colour is coming back and so is ornamentation of various kinds. We are beginning to ask that furniture, if it need not have superfluous knobs and yards of meaningless fretting or "motifs" in veneer, shall at least display more graceful outlines and colours than those we have had to put up with in default of anything better

If the following photographs are to be believed, we seem to live in an age of constant mental activeness. There is hardly a room that doesn't show a desk, bookshelves, reading lamp and often a lymeriter, as essential features of the decorative scheme

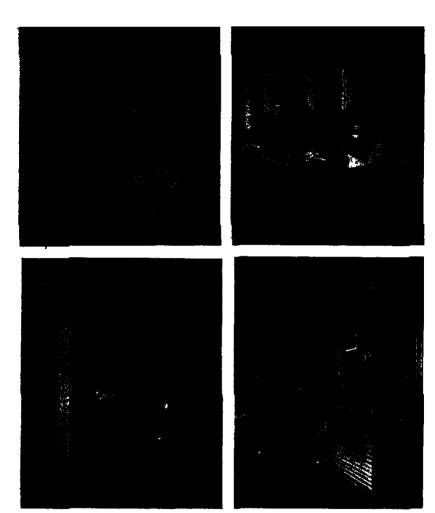
and a future historian looking at this volume, will deduce that we have a persistent need for slight stimulants and narcotics, by the number of cocktail cabinats and signrette boxes!

What is genuinely good about modern livingrooms is their air of ease Chairs are nearly all commodious, comfortably vell-proportioned and attractively upholsisted The patterns on fabrics and floor coverings are less geometric and therefore more restful than they were for a year or two W alls which would, at one time, have been broken up with too many pictures, light-fillings and so on, now show an unbroken line that is soothing to the eye and also adds space to the room. This is a good thing if not carried too far, no room has yet been dailed that would not be improved by at least one beautiful or arresting picture to give it a touch of life and emphasize its decorative scheme. The best thing in the average living-room of

The best thing in the average living-room of to-day is usually its fabrics, which are gay usitout being over-bold—brilliant unthout being garish and tiring. This is probably because we have been vocal on the subject of "good patterns" for quite a long time now, and the fabric manufacturers have been progressive enough to employ first-class artists to cater for our expressed wishes, and then, somehow, to find a way of manufacturing them cheaply. When the firmtiser makers follow their lead we women shall be truly gratiful, because good, well-designed furniture is still far too dear for the average purse.

The drawing room of a London house, shown on page 18 disigned by G Grey Worman, FRIBA PERMITURE woodwork in measurer aboy and a nigger-brown Wilson carpet, designed by Marion Dorn FIREPLACE in travertine marble Light FITTINGS the standard lamps are constructed of glass and copper, fitted unto upper reflector and lamps below, the shader

in a light parchiment colour METALWORK copper wall distempered musiroom, the flouripiece over the fireflace is by Matthew Smith A large dusing recess, with folding doors and service lift, is place opposite the fireflace usual. Once the recess is a low gallery forming part of a small study (Photo Herbert Felton Courtery of the "Architect and Building News").



1 A mew of the lounge in a house at Manchester Designed and executed by The Bath Cabinet Makers Co Ltd., for Drief & Son Ltd., Manchester Décor by lan Richter COLOUR SCRIEME tones of wory, grey, silver, blue PURKTURR is of weathered sycamore curl Lighting concealed in the dome of the ceiling 2. Lounge in a Mayfair flat, London, designed by Michael Denun, Reiste Nader and Monica Lehmann.
COLOUR SCRIEGE very fall park, while, syster grey and navy bias. Red cushions as highlights furniture in mahiral windered. 10.Am matror in lighter reass over electric heating fund. RABRICA where mehant velocit curtains with inteller works drapped behind. Navy raph up-

holstery, orster-grey fitted carpet FIREPLACE electric heating panel with marble surround WALLS pale pink (Photo Rex Smith and Norman Wails)
3 Corner of a room in the house at Manchester above COLOUR SCHEME in tones of biscuit, faum and copper furnitures and stiding door in pink Madrona bert walls hand-painted wallpaper in soft pastel shades 4. Part of a room in the same house COLOUR SCHEME is in tones of biscuit and French blue-furnitures and finnents are of English white sycamore streppiace and finnents are of English white sycamore streppiace the surround to the electric fire is to moulded glass, sandblasted and silvered on the recesses side Above is a decorative covernmental with strip lighting (Photos Stewart Bule)













1 Living-room designed by Maurice Adams FURNITURE to white sycamore and ebon) FABRICS

FURNITURE in white sycamore and ebom. FABRICS Courts in black serge piped white 2 Living-room of a flat at Highgale, London, designed by M. B. Cooke M. I. Church & Tecton FURNITURE. Desk by B. Cohen & Sons Ltd., in penserad Makore, with ruboleum top, malogany chair 3 Living-room designed by Marcel Breuer, for Heal & Son, Ltd., London
4 Living-room designed by Marcell Fry, ARIBA and Jack Howe, ARIBA, for Heal & Son Ltd. FURNITURE cockball chants in Induan lawel Chairs

FURNITURE cocking cannot in Indian leave! Chairs in ebonised bentwood with 'Latex' rubber cushions 5 Louige designed by Ian Henderson & Co, London

FURNITURE Indian rosewood POTTERY by The Reyal Copenhagen Porcelain Co FIREPLACE in Bottomo marble WALLBURFACE off-while CURTAINS mager,

green and peach on a stront background Upholstary in nuger brown lined with gold Bago carpat 6 Living room designed by Maurics Adams Lid FURNITY RE out CURTAINS in printed lines U Living room designed by Maurice Adams Lid FLENTIEE oak CURTAINS in prained lines BLECTRIC FIRE with black and slover glass surround WALL SURFACE matt black, with merror port-holes" framed black and whate Caling of silver metal paper Chair covers dark blue, piped white Brightly coloured customs have semi-neutical matts. In place of palmet is rope and large whate rings. Fish-net is used in addition to "trafalgar" lines









1 A one-room bachelor apartment designed by Christine Veasey, Reading, England

FURNITURE tallboy with six drawers of varying depths and hanging cubboard to hold eight stats. Writing-desk combines cocktail and glass cabinet. Aniural waxed finish

combines cocktail and glass cabinet. Natural naxed finish The complete flat, fitted carpets, electrical fittings, cartains and tailored dwan covers, cut less than £60 (about \$300) to furnish (Photo Millar & Harris) 2 Living-room in a painter's studio, designed by Jean Royers, Paris Built-in fitments of oak, with sliding doors of white virteous material. The small booksholves are supported entirely by vertical distinctions of clear glass. A small table on the fur ring conceals a source of light Lighting otherwise is from the frosted panes which conceal a sloping garret window. The floor, of ligidium, has a circular ring of white fur (Photo Gouffe)

3 "Designer's' desk designed by Marian Speyer for The Bath Cabinet Makers

The desk and revolving chair are in Australian walnut The acts and revocting chair are in Australian continue.

Chair covered in a brown and while diagonally striped material. The desk, as supplied by the Bath Cabinet Makers, costs 31 gns (about \$138), and the chair 9 gns or \$37. (Photo Rex Smith and Norman Waits).

4. Furniture designed by Joseph Korner for Mr. Joseph 4 Furniure aus Fodor, Budapest

FURNITURE the settee, 4 metres long, is in natural polished Hungarian nut veneer, and can be converted into a bed Drawer can be seen on the left for clothing, etc COLOUR SCHEME uphalstery on the seats in light blue and back cushions in light beige Black glass covers the table top LEGHTING the stand above the settee has an illuminated point at each end, one of which can be seen. The cost of this settles is £59 121 or \$238









I Living room in Mr M A Adler's house, 7 West Street Close Hompstead London Architects Percy Tubbs Son & Duncan, F & AA R I B A FURNITURE (fitted by the Bath Cabnet Makers, the chair and table, are temporar) fireflace walnut and travertine Light first first designed by Weldo Matland and the architects, executed by Merchant Adventurer 1.1d and Troughton & Young Paint ash grey stappled over punk Floor, oak strip, carpets by Warrings Lid (Photo Millar & Harris Courtes) of "Harpe's Bazan"?

2. Living room in a Victorian house at Oxford, England, decorated and furnished by Gordon Russell Lid FURNITURE in talantia and sycamore Colour 804EME covers and curtains in blue, thick fitte carpets in mulberry brown wall surpace Completely Ligating departed by Room wall surpaced by Room wall surpaced for the fitted for the surpace of the Courter Lid Ligating departed by Room walls surpaced for the surpace of the surpace of

3 Room in a house at Camden Hill, London, designed by John Evelyn PLOOR of warm grey stained brick Venesta plywood GOLOUR SCHEME twoy and grey FIREPLACE

"Cozy" stope in Staybrite steel, surround of roman stone and painted wood, with polished maple top WALLS and ceiling painted wory FABRICS uphalstery and circums a warm grey.

4. Room of a city flat in Stockholm Sweden, arranged by Estrid Eriksson

FURNITURE the table in the foreground is of natural polished teak, as is also the framework of the case The urriting-table is of natural coloured elm Against the far wall is a cocktail cabinet the base of which is of natural mahogany, while the upper part is entirely of glass with the framework of dull, sand-blasted brass. The furniture was designed by Professor Frank and produced by Sunist Tenn, Stockholm WALL EURFACE pure white plaster Franken woodblocks, with a floral design in bright greens, blues and jellows





t Lunng-room designed by M B Sanders

Bookcase has built-in radio beneath. Doorway at right opens on threace through glass brick façade

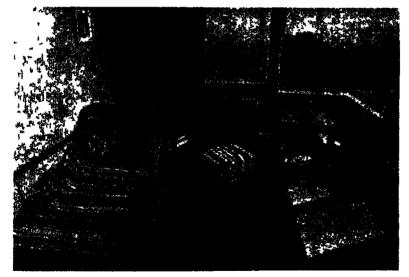
Lounge in house at Broadstairs, by Bird Hes Ltd.

WALLS and ceiling pale terra-cotta. FLOOR odk parquet FURNITURE walnut PARRICS yellow opens on threace through glass brick façade

tweed certains, navy blue upholstery, red rugs unth white and yellow pattern LIGHTING twin standard lamps







I Drawing-room bay Vorcott Hell, Berkhamsted, England, for Mr T Geoffrey Blackwell Designed by R W Symonds (See page 16; WALLS grey green FURNITURE walnut Baywandow on shaking track, each unit folding back to give uninterrupted opening 2 Music room Architect and decorator, Ernst L Freud

WALL SURFACE of Japanese grass cloth FLOOR.

'Noel' mateur vireplacia Ancaster stone, bronge grilles Hand-woven rug by Marion Dorin Colour weekersee dark brown, beige, yellow 3 Lungg-room in Budapest Dengger, John Beutum Wall Surface natural rough linen. Corner window opening completely to terrace outside













1 Room in house at Bromley Kent, decorated by Dunns of Bromley
WALL SURFACE off-white rough paper FLOOR birch ply FURNITURE birch and sycamore FIRE-PLACE hand troubled cement COLOUR SCHEME off white, mager brown tarquose (Photo Decoration")

Decoration",
2 Bar-room of house in Australia, redesigned by
F Glynn Gilling

WALLS tream. FLOOR honey-coloured CLRTAINS mustard, green and red Red lacquer roller shutter to bar

3 Lunng-room in flat designed by Molly Grey, Sydney, Australia Built-in filment of desk, radiator and bookshelves COLOLR SCHEME warm wory and coral 4 Bed-sitting-room in London flat Designer, Gordon Russell FURNITURE natural oak fabrics 5 Designer, Ian Henderson & Co., London

FURNITURE Australian inaligut and sycamore
6 Lingeroom, "Green Gables Lindfield VSW,
Australia Walls wory, carpet green













1 Lounge, designed by Julie Jacob Ltd., London
WALLS white FURNITURE birth FABRICS migger
and white curtains and chair coverings, rust cus'ivons
METALWORK polished copper

2 Morning room in moderacied London flat Designer, Maurice Adams FURNITURE Australian walnut FABRICS beige and brown

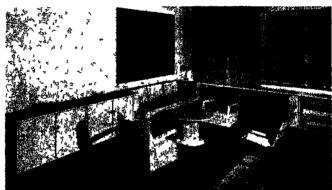
3 Drawing-room, Highgale, London, by Bird Hes Lid 14 ALIS AND CRILING cream TLOOR woodblocks stained and polithed FABRICS rugs cream, patterned blue and brown Chairs covered with red-brown tweed FURNITURE pacific maple and bubinga 4. Salon of new suste, Claradge's Hotel, London Designer, Oswald P Milne

NALLS AND CERLING beige pink PURNITURE
Japaness chastnut venor Designed by architect Made
by Messrs Burkle FABRICS green and silver hangings,
covers of chairs, curtains by Allan Walton Reproduction
below is part of same suste

5 Drawing-room, Seymour Place, London Dengner, Bird Iles Ltd

PUBLITUE reserved FABRICS dark resida tweed tyholstery (Edissburgh Weavers), amethysi satin curtams (Allan Walton) FURRPLACE polished Portion stone COLOUR SCHEREE built round valuable Persons rug







1 DESIGNAR Bowman Bros , London FURNITURE issech writing-table, arm-chair in black cellulosed brich, cellulosed bookishiner FABRUS Hungarian curians, coral and boilgs. Hand-tufted Assumster rig, black, being and grey 2 DESIGNER W Penaut, Amsterdam Emanted by Métz & Co WALLS light grey. PLOORS

covered in blue material with bright red carpet 3 DESIGNER. Bowman Bras FURNITURE "Lookan" bookstelnes and "Unit" rettee Circular oak book table Chromium reading lamp with adjustable arm. FARRICE curtain in "Spele" brige and coral, sittee in brown and white Hand-tigled Azminister rig by Marion Doru



The views in New York pent-house home of Raymond Lossy, designed by hunself Above entrance lobby white with indented bookshelf Walls two light gold, Walls yellow FLOORS black linelesm. FURNITURE two opsier white FURNITURE Devan and chairs in greyory with chromoum trim FIGTURE stream-lined loco-



1 American living-room Decorated and arranged by Russel Wright
COLOUR SCHEMB brown, tan, cream
2 Interior showing "stripped fine" wallpaper by Arthur Sanderson 68 Sons, London Chair fabrics, Old Glams: "Nam" checked crash (Donald Bros)

3 American lusing-room Decorated and arranged by Russiel Wright
4 Luving-room in the House of the Modern Age, New York (see p 42) Decoration by Mine Majeska for Modernage Furniture Co
5 Interior with Sanderson's "Sycamore" paper









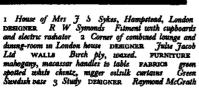
I DESIGNER Gordon Russell Ltd , London WALIS
cream FURNITURE slightly toned oak CARPET
brown hair fule 2 DESIGNER R W Symonds,
London FURNITURE, ursting-table, chair, couch, in
white hide Drawer fronts and top of table in misror
glass CURTAINS white silk qualited from dengs by
Fronk Dobson 3 Louing DESIGNER Lan Henderson
& Co, London WALIS off-uhits FURNITURE
Australian walnut FARRICS Curtains go down whole

length of soom combining colours of earps! (a ric't warm brown) and walls Upholstery, warm colour handwoom fabric Loose cuthion backs and seats in same fabric but pale green 4 Exhibition lounge for P E Gane Ltd, Bristol DEMONTERS Marcel Breuer and F R S Torke, A R I B A TURNITURE sycamore, chieff, Sideboard by M Breuer, round table with chromium base by J P Hully "Plan" easy chair











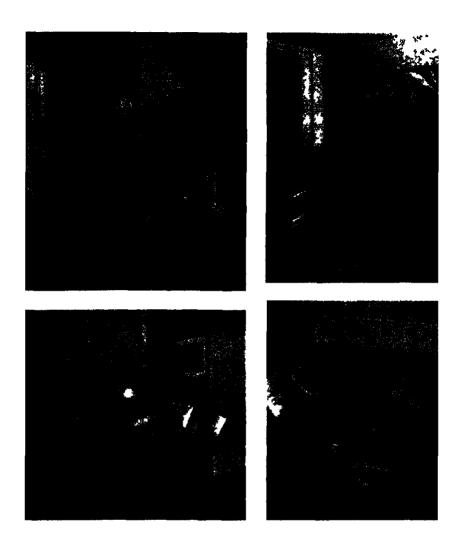
for Heal &f Co, London WALLS covered in mirrors FURNITLES mahogan; bookcases, cellulosed grey tops, sliding glass fronts Chairs can be stacked A Interior showing near B J Esse heating stove dangined by Betty Joel for the Esse Cooker Co Lid Silver grey surround and hearth WALLS silver canvas paper, white ceiling FURNITURE English white sycamore Chairs covered in plum-coloured "Veyella Chinese picture





t Studio and dining-room in house in Brussels Archi TECT AND DECORATOR De Coene Freres, Construi VALLE AND CEILING mati voory FURNITURE builtin polished palisander Chromium plated circular table

LICHTING standard reflector lamps Brown carpet, white hand-made rugs 2 Flat at Lancaster Gate, London DECORATOR Wm Whiteley Ltd FURNITURE white bard FARRICS off-white, rad and black



I Residence of Dr Hall Best Sydney, Australia aluminium bands Barros heavy blue upholstery, oyster walls Ivory furniture built-in bookease, dest of Queensland walnut Chairs covered in Old Bleach of Queensland walnut Chairs covered in Old Bleach of Study in London flat designer. Gordon Russell green and wory pland timen a Lounge cooktaal ber in the London flat designer. Gordon Russell furniture walnut filment round three walls farbical beauting furniture cover in timen curtain Edinburgh Weavers, divan cover in timen 4 Corner arrangement thousang unit soft and round glass top caffee-table designed by Gilbert Rohde, surround furnitures.





1 Room on the seventh floor of Paris house Debidder Pierre Barbe WALLS and Fitneents washable white finish. FLOORS red line covered with dark brown carplet FURNITURE arm-charts covered with dark brown satin and couch on white frame with legs in black metal

A creeper on balcony shuts out neighbouring roofs
2 Student's room. DECORATOR Jean Royère, Paris
FURNITURE desk in sycamore, ubright glass paristions
in thelium FABRICS Diven covered in nigger-brown
wool, red and yellow cushions

THE DINING-ROOM



It is not to be denied that our dining-rooms to-day are adequate rather than elegant. The place where most of us eat is—let us admit it—very often small to pokiness, bleakly utilitarian in its appointments, and almost monastically bare of ernament. In some ways this is all to the good, but it will be a pity if we go too far and absolutely banish frivolity and decoration from our dining-rooms. Alteady the "eating nook. (a horrid little alcove in the living-room) is a feature of American abartments, and one of which house-agents proudly boast—as if it were the last word in streamlined living and not just a body-blow at the whole idea of pleasant, comfortable meals. And even in houses, flats and apartments, where a room is still given up to that still-quite-important opportunity for relaxation and social

enjoyment, the 'eating nook' idea tends to creep in The furniture consists of table, chairs and built-in-buffet, service is made swift and easy by mean of sermer-hatch, trolley, and electrical equipment for making toast and coffee, and altogether one might almost be in an up-to-date snack-har for all the resemblance dunner has to the lessurely and mannered function of earlier days

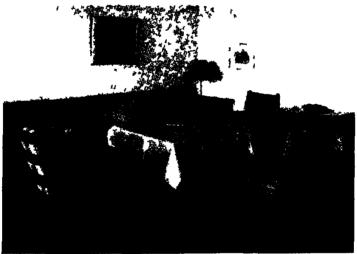
All this tends to make meals speeder, but somehou less glamorous And I doubt if women really like it. There is one thing to be said in facour of the present-day during-toom, the chairs are nearly always well balanced, rather low, and sery comfortable, so that the phrase during-room chair "no longer suggests an aching spine and (if you are on the short side) danging legs.

Attic room in flat of Mr \ A Richardson, Sidney, drugget, cushions in Australia WALLS cream paper PLOOR dull red The room is entered FURNITURE collapsible pine table WARRICS Indian for meals in summer

drugget, cusinons in coarse weave, yellow and fawn The room is entered through a hatchway and roof used for meals in summer







I Residence of Mr and Mrs R C Kramer ArchiTect William Lescaze Duning room looking towards green Fabrics covers of thick wool, white with garden 2 Architect Walter Loeffler, Berlin red threads





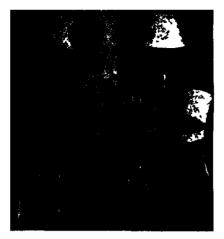






I DEMONER Brian O'Rorke MANUSACTURER Heal & Co, London FURNITURE pear and sycamore, stabboard with glass top and door, chairs covered in pale grey hade 2 DESIGNER Cynthia Reed, Melbourne FURNITURE ash and yarrah 3 Table arranged by Astrid Sampa, Stockholm Tito-à-lite table mats of green silk

and cellophane thread 4 DESIGNER Gordon Russell Ltd London FURNITURE walnut and bleached brich Chairs by Thonat Bros Ltd, London Side table forms dining extension Grey hair file carpet 5 Dining-table in waxed walnut, with chairs to match, by Heal & Son, Ltd London









I DESIGNER The Rowley Gallery, London WALLS
Japanese wood fibre Plaque of spun glass furniture
English ushul, inem upholitered chairs a Residence
of Mr Cary Grant Designer Immediation, London WALLS off-white furniture Considers silk
don WALLS off-white furniture Considers silk
corne design Celling pale pink furniture
uood with Australian walnut relief farrics green



I DESIGNER Purre I ago with Rene Drouin Paris
Buffet in wood pamied sellou. 2 DESIGNER Maurics
Adams, London Folding dising-table, cocktail cabinet,
writing-desk Dismig surface 5,7 6 in by 3,7 6 in
Rig in white calf fir 3 DESIGNERS M B Cooke,
M L Charch and Tecton wANLEACTURES
B Cohen & Sons Basic dising-room furnities,
"Highpoint," Highgate, London Table vensered with

makare, mahogany chairs in cream morocco 4. DESIGNER Gordon Russell London FLENTURE walnut and brich, side table as duning extension 3. DESIGNER F Spanjaard, The Haque Buffet in grey and sellow lacquer, black mahogany glass and mickel 6 DESIGNER Maisrice Adams, London Folding dining-table in Australian blackwood and sycamore Ornaments in smake glass and pewier Floor in padouk

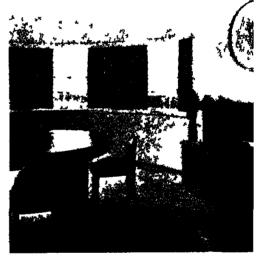


I DEBUNER Jean Royere, Paris Simple construction applied to during Jurniture 2 House of Mrs MacGregor, Kensington, London Debunker Laurence Rouley of the Rouley Gallery Two rooms converted into large lounge-during-room walls grey furniture polished blurneyd risks grey furniture polished silver-gill lacquer fireflear polished black glass, Bratt Colbran electric roduator farbilles furniture for many blur and blue curtains, blue wholstery, Charles rugs 3 Debugner Maxwell Fry, ARIBA and Jack Howe, ARIBA for Heal's furniture Indian charles of Debugner Maxwell Fry, and detachable sections Designed to fit into a corner









I House of Geoffrey Dunn, Bromley, Kent Debugner.
Dunn's, of Bromley Walls off white Furritle birch table, black and coral chairs Fabrica black, coral and yellow One time coachman's pariour transformed (see page 41) 2 Dunng-room designed by Mae Magaska for Modernage Furniture Co, Naw York (House of the Modern Age) 3 Dunng-room by Brd Iles Ltd., London Walls and Chiling cream Furriture should fabrica upholstery and curtains cream tweed, cushour and ray tomato coloured (ends of ray cream) Dengued for small dunng-room or

diving-living-room, ends of built-in settee are sudeboard cupboards. 4 Diving-room in house in Lancashire, decorated by The Bath Cabinet Makers, Bath, with F Drury & Son, Manchester Decor by Ian Richter Designs by H J Hyde COLOUR BUILDING honer, biscuit and fawn with nigger and tomato fireplace Hopton Wood stone, staniless steel survound and walnut mantelpiece furniture. Engined walnut fabilities by Allan Walton, London, carpet specially made by Wilson Royal Manufacturing Co Ltd., London.









I DESIGNER Ian Henderson & Co., London WALLS
Straw-coloured Japanese grass cloth FURNITURE
Japanese chestnut and walnut FARRICS blue relous
wholstery, faum carpet 2 DESIGNER The Rowley
Gallery WALLS panelled in Golden Sun wood FLOORS
fallery WALLS panelled in Golden Sun wood FLOORS
black comparation FURNITURE burnished lacquer
black fasted glass freize, lighting beneath the top guing
fitting one wall, with mirror shelving

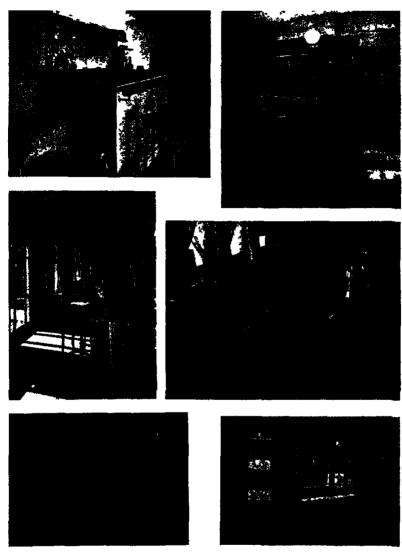






I DESORATOR Bouman Bros FURKITURE Leaf duning-table, chairs in brown and white spot tapestry FARRICE Gold bage and brown cartains, indian carbet in tense of instant 2 DECORATOR Bouman Bros Funnish table and chairs in brich, natural cellulosed

finish, design by Alvar Aulto for Finnear Ltd. 3 DEGORA-TOP. Jean Royèrs VURNITURE natural oak white polished surfaces, chauss in polished copper Indirect lighting from trough over buffet Hand-woven rug on polished wood floor



I House in rue de Varize, Paris ARCESTRECTS Heary and Joseph Gutnayer Private bar leading off a large studio used for receptions, by a small stancease wALLS cream. Stools and chairs metal, green inhelitary Gelt murror behind bar a Private bar, Koekelberg, Brussels ARCHITEGT Charles de Mey Light filteng on column of pearwood. Counter covered with red timo Frieze above Stools chrommun, covered with sheepskin

3 Bar off lounge, house of Mr and Mrs Dudley Brunton, Toorak, Australia. Bas of unstanted words wood, murror glass and chromium, stools scarlet topped, curtains pellow chinks, 4. House of Mrs W Freguese, Sydney DESIONER Margaret Jaye Scheme in gran, black and white 5 and 6 Cherry managany cocklast calment. Bustoners. John H Buster MANUFACTURER. Practical Furniture, London.





1 DERIGHER W Penaal, Amsterdam Executed by Matz & Co COLOUR RESENTE light grey, blue carpet red hearth 2 House at Neully of Mine Pussant Van Cleef DERIGHER T Tobelski, Poere et Métal"

1

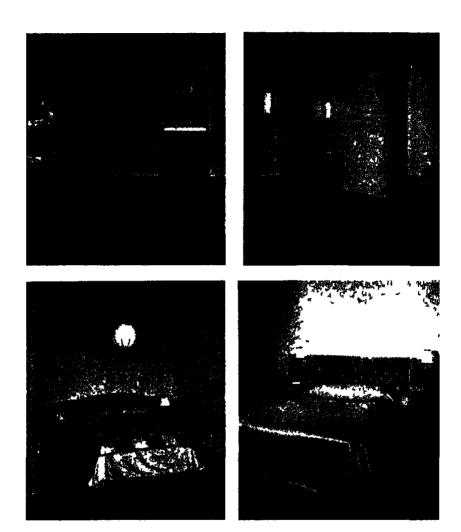
Ltd WALLE Plasts franting white-cross FLOOR Roman traverture FURNITURE chairs, black polished wood, covered bits saint and table smoky glass. Curiams 1807; saften, white veil Picture by Vlamanck







Three views of a Paris apartment Architect and leather floor covered by an old Chinese compet DECORATOR Muchel Rous-Spitz Walls and first floor covered by an old Chinese compet Lighting indured, by luminous ramps, supplemented place in Roman travertime furniture lacquered by standard and table lamps. Old Chinese curios on mantelpines and tables



1 House of Mr d'Oyly Carte, Kingswear, Devon ARCHITECT Oswald P Milns FLOOR Venesta buch Recess kined with glass tiles for lavatory barns 2 DEMONER Ian Henderson & Co COLOUR SCHEME Nigger, green and yellow, rich brown carpet FURNITURE statumoed and orangewood relief LAGHTUNG Cylindrical shades with pull switch cords

3 DESIGNER Ian Henderson & Co WALLS off whits FURNITURE satismood and orangewood FARRICS plain ribbed silk in three colours, nigger, yellow, green Note the raised date and bedhead built into corner 4 DESIGNER Ian Henderson & Co WALLS policy penk FURNITURE satismood, wory handles Green bedsproad, nigger upholstered back with green buttons

1

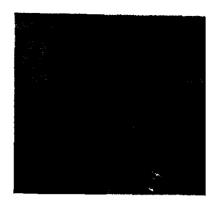
THE BEDROOM

The bedroom of to-day (that is, the bedroom we should all take to have) is, on the whole, a pleasing place. For one thing, it boldly declares itself as sleeping apartment. A good modern bedroom does really display a number of features which everyone naturally likes space, light, colour, pretty fabrics and useful fitments, such as built-in wardrobes and clothes shelves, dressing-tables that combine, for the first time in history, comfort with visibility, bedside tables that will really accommodate a telephone, a breakfast tray and (of course) those permanent necessities, books and a cigarette box?

Bedrooms ought not to have restless patterns or turing colours They should not be crowded, and they should be easy to clean The furniture should be rather plainly designed, and solidly constructed Wardrobe doors mustn't stick or squeak, and drawers must run smoothly as well as being of the right size to take clothes folded the way all laundries fold them Curtains must not only look nice, they must run easily and silently and exclude light but not air Wherever light is needed it should be instantly available, either automatically (as in a clothes cupboard) or by means of a convenient switch Shoes and hats should have special racks fitted at eye level and concealed by dust-proof doors Every bedroom should have its accombanying bathroom or at least a basın with taps for hot and cold water Everything should be done to and good sleeping and effortless dressing and undressing-and could be done in the least pretentious home by means of a little intelligent

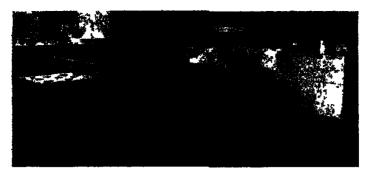
planning
At present, alas, many of the above simple conveniences are stell luxures of the well-to-do But
in an age of cheap electricity and mass production
it is inexcusable that it should be so Women
see no reason why all these things should not be
part of the accepted eisential equipment of every
home Those architects, builders and manufacturers
who provide them will go a long way ahead of their
completions in women's estimation

I Boy's room Designer Robert Heller To meet the needs of a boy of sixteen Walls blue-grey Fabrics grey and meroon upholistry Black carpet, grey certain and blunds furniture Built-in chest-desk combination, built-in reduo and bookshelues, against studio bed. 2 Bedroom at Broadstairs, England DECORATOR Bud Hes Lid Furniture dark volume table to the transport of transport of the transport of transport of the transport of transport of the transport of the transport of the transport of transport of the transport of the transport of the transport of transport of the transport of transport of

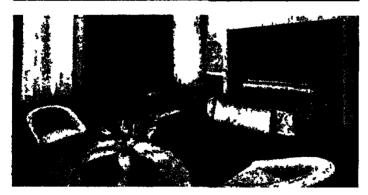




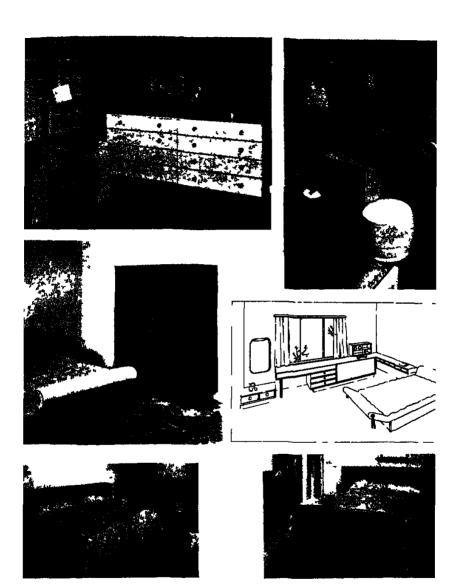








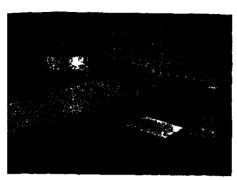
E DESIGNER Margareta Köhler, Stockholm "FURNI from groover Coverlet in yellow saim 3 DESIGNER TURE story lacquered birth FARRICS suber quited Jean Royere WALLS pink FURNITURE in pair-coverlet, wool rug in green 2 DESIGNER Jean Royere walls pink FURNITURE in pair-coverlet, wool rug in green 2 DESIGNER Jean Royere walls pink FURNITURE in pair-coverlet with wory saim, mirror-top table walls sky blue FURNITURE sycamore Built-in FARRICS pink curtain behand bed, others pink silk, yellow cupboard round fireplace, drawers unthout handles, palled flowers, while fir rug Radiator with lighting nuche



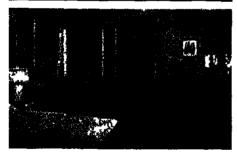
1 and 2 DESIONER Gilbert Rohde Chests and "FURNITURE Australian walnut Bedipteads heavy "m bird's-eye maple and walnut 3 and 4 DESIGNER 2 Kowacs, Budapest Diwan bed and plan from thousing relation to bull-in firmsture in a suggested bediroom 5 DESIGNER Maurice Adams Ltd, London made by B Cohm 68 Sons, Ltd



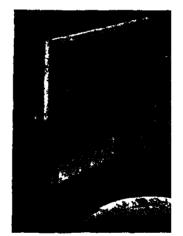
I DESIGNER. Burd Hes Lid Dreking-table in malant plus 5 DESIGNER. Burd Hes Lid Attic bedroom, 2 DESIGNER. Marken Speyer "Wagen hit" filment pedepread in silver-grey satin, hand-blocked design, walnut blue threed and pink satin. 6 DETERMINED Burd Hes Lid WALLS grey FURNI-SURNER. Bird Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE walnut blue treed and pink satin. 6 DETERMINED blue tweed and pink satin. 6 DETERMINED Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE. Burd Hes Lid Attic bedroom, recessed beds unth supboard other side FURNITURE.









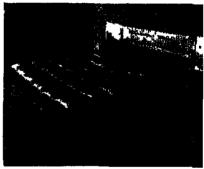


I DESIGNER Russel Wright for Conant Ball Co New
York WALLE green and off white Furniture
American Modern is mobble frush to harmonise with
period as well as modern pieces 2 Bedroom of John
Archbold Designer Motoriu Sanders walle red and
Archbold Designer Motoriu Sanders walle red and
white, one mistrored furniture Brazilian rosenood
off white leather 2 Park America penhouse Dr.
Hampton Shops New York Plaster relief on wall
signer Robert Heller COLOUR SCHEME beige









I Bed-sitting-room in London flat Designer Gordon Russell Walls cream funntiume oak carpet brown have pile 2 Bedroom in London flat Designer Michael Dawn, Monica Lehmann and Rosita Nadir Walls pale blue distemper furniture cellulosed cyster grey Bedhead and hip chair upholstered in white hide fabrica cream satin curtains with navy sterically set in bedroom of Porthole lights in bedhead a designer for Walls off-while funntityre white yearnors, Australian walnut fabrics cream and blue satin A small room in which

space difficulty was minimised by repeating curved bedside sheloss on the chest under unidow with full-length mirror between 4. Bedroom in London flat DERIGNER. Michael Daun, Monica Lehmann and Rosita Vadur WALIS blue distember BUNITURE built-in culpboards, bedhead tables, etc. bedhead, stool, tub chair in white hide. Small table with glass top made to shoty Japanese rick garden beneath. The whole of one wall connects of built in culpboards. Upper centre land with mirror and glass sheloss to serve as dressing-table. Strip lights go on automatically when doors are opened











I DESIGNER Beity Joel Lid FURNITURE English weathered syxamore Farrics pale bite striped fabru on chair Same fabruc in erange for bedspreads 2 Designers. Maurice Adams Dresung-table in black and white sycamore Two glass cantilever shelves Cheval murror has figure drawing in bronze green Stool covered with white calf Table and stool in maple and sycamore, vox zebrano, etc 3 Debigner R W Symonds WALLS pale green Furniture large bedroom fument cup-board with electric panel fire surmounted by mirror at one

end PABBLES Quilted chintz curtains white tulips on green background String colour carpet 4 Child's bedroom DBSIGNER Ian Henderson B' (o WALLS creem FURNITURE egg-shell blue PABBLES glazed chint, with amusing figures in nigger, sellow, blue and peach Royal Copenhagen Pottery 5 House at Neutly DBSIGNER T Tobolish of Societe Pierre et Metal WALLS plastic creem paint FURNITURE armechanis in white leather Dressing-table of unpolished glass, drawers covered with whate leather



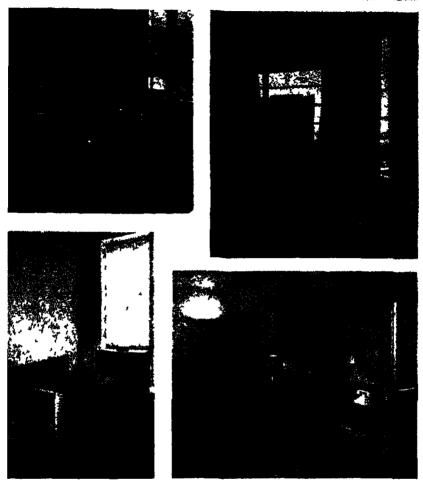






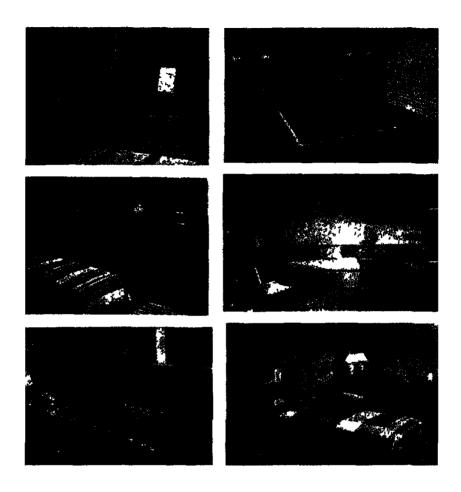
1 Dressing-table of satisationed with orangewood relief, economising space DESIGNEE. Ian Henderson & Co. 2 DEBIGNEE. Miss Estral Eriksson of Svenski Tenn, Stockholm COLOUR SCHEME in Sung colours—very, silver gray, sky blue, coladon green, septa and black Walls upon RIOOR covered with bleeched strain matting. Modern four-poster bed in elim unit cotton

curtains 3 Dressing-table in mahogany DEBIGNER Professor Frank for Sounkt Tenn, Stockholm. Mirrors in dall breas frames. Stool oak with silver-grey cushion Woollan tafted Swedish "yes" rig with long strands 4 Dressing-table DEBIGNER Betty foel FURNITURE weathered sycamore, and white sycamore. Stool covered blue fabric. Cartains of punk, blue and silver



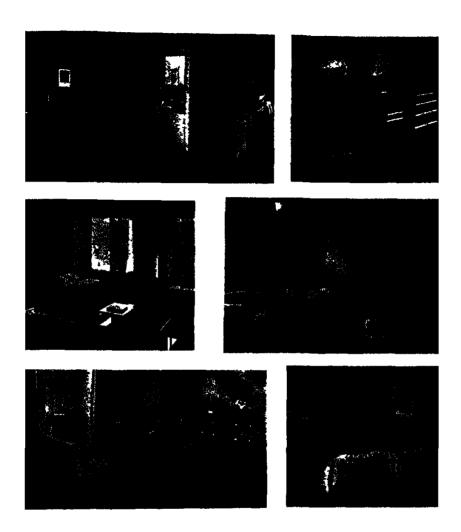
1 Bedroom in the house of Mr Geoffrey Dunn, Bromley, Kent DESIGNER Dunn's of Bromley, FURNITURE heavy gauge brich ply, copper handles, etc. (Photo "Decoration") 2 DESIGNER Bath Cabrert Makers Dressing-table fitting against corner window 3 Oak

firming operally designed for a small room in a flat DESIGNER. Gordon Russell Ltd. 4. DESIGNER. Oswald P. Milne F. R. I. B. A. Bedroom in penthouse state at Clardegs, Hotel, London, opening out on unde balcony with extensive view.



1 DEBIGNER Gordon Russell Ltd FURNITURE burch and walnut Hand-made rug, grey has pile carpet.
2 DEBIGNER Jean Royère, Paris WALLS sky blue FURNITURE speamore Cubboard with bronzy financis forming base PARRICS sugger carpet, bedepread sea blue, striped blue and wintle 3 Dressing-room. DEBIGNER Christopher Heal, London. FURNITURE black bean and pacific mable One cupboard for men's susts, the other with trays for shirts, see 4. Bedroom in workb-and shure Discherence. Jean Royère WALLS lught pelloco, evoedwork green. Beds and custions in yellow,

green, orange The house cost 25 000 fts (sa) £250 or \$1,250) Furniture for three rooms only 2,000 fts (or say £20 or \$100) 5 Man's bedroom DESIGNER Retty Joel Lid SURNITURE West African cherry mahogany FABRICS Brown and silver curtains and bedspread 6 DESIGNER. Fredrick and Harland Schaffield, Ltd., Bradford, England WALLS paper hung horizontally, stripes of dark and light FURNITURE oak, macassar bands FABRICS Indian hand-woven bedspread in check design Pottery white matt Lancustrian. Glass, Slevens and Williams Crystal.



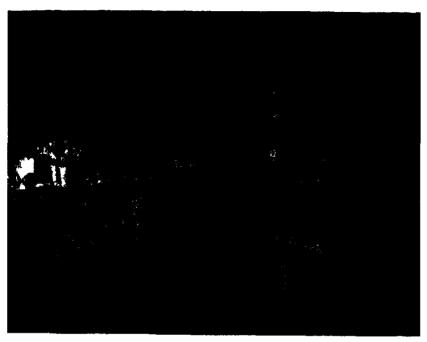
I One room apartment DESIGNER Christine Vease; Furnishing cost about 460 or \$300 2 Drussing-table in bird's-54 maple and mahogany DESIGNER Cary Grant for Ian Henderson & Co 3 Bedroom and dressing-room. DESIGNER G Rustedle Utracht Furniting considered as so many units dividing up area 4 Guest-room, house of Mr and Mrs Brunton, Toorak, Australia

Green carpet punk bedspread, dressing-table of unstained waxed wood 5 Demonter. Bird Iles Lid WALLS white paint, broken with cream Furniture smoky sycamore Farrice pale pink curtains and coorder, pale blue carpet & Ade electric firs in wall between windows 6 Bedroom in London house ARCHITECT G Grey Wormun, F.R.I.B.A

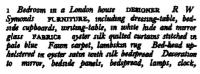


I DESIGNER Molly Grey, Sydney COLOUR SCHEME word and green unth accents of coral Dressing-table waxed walnut Curtams coral and cream, green carpet 2 Dressing-table in house at Manchester Designers Bath Cabinet Makers Co. Ltd. and Drusy & Son Ltd., Manchester walls lined with figured pearwood Furnityure beech dyed during the growth of the tree Top of the dressing-table peach-coloured glass 3 Bedroom at Swan Court, Chelsea, London Designers Macked Dewm and Monica Lehmann. WALLS AND WOODWORK. cream FURNITURE grey out

FABRICS curtains and bed-covers, woven, blue and green stripes Wall curtains blue silk. Deep blue carpet LIGHTING behind frosted glass panels in bed fitments, strip lights behind polimets and over mirror. Beds end to end with dressing chest between to counteract narrowness of room 4. Bedroom in Mayfair flat. DEBIGNERS Michael Dawin, Monnia Lehmann and Rostia Nadis WALLS pale blue. Mirror fixed between windows FURNITURE cubbaard cellulosed system grey FABRICS cream Venetian satin curtains with a star design. Cream Ammuniter carpet.

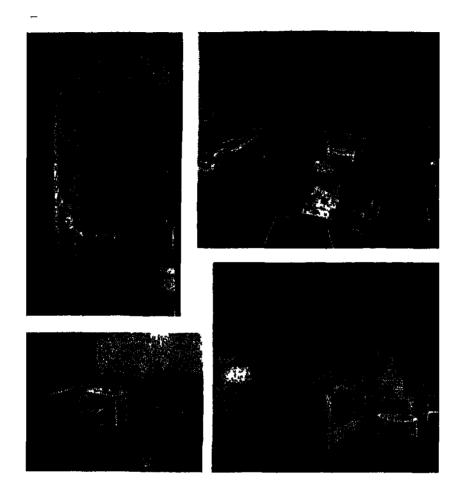








designed by Frank Dobson 2 Corner of young man s
room (formerly servent's room) DEMONER Jean
Royers Divon in raffia, curtains unth red and green flower
pattern Rachador in white introller, metal chair Photo
Geoffe 3 Dressing-table in polithed palisander Stool
in paqué satin Cartain in bright colours DESIGNER.
Jean Royère Photo Gouffe



1 Corner of a children's nursery DEMONER. Pierre Dutel, New York WALLS [with mural paintings of alphabet blacks, straped earling bregular composition flooring FURNITURE painted wood, of simple design LURITURE of star-shaped merror filting on cealing 2 Nursery designed by Erno Goldfinger, DPLG, for Paul & Maryorie Abbatt, Ltd, London FLOOR is of cork slabs WALLS are covered with cork to a certain height Chairs and table of cellulosed metal tubing 3 Nursery furniture DESIGNER. Alour Aulto for

Furmar, Lid Chairs on resilient wooden springs Table tops of innoleum, easily elemed Table edges have surround of rubber so that children do not hurt themselves Made of burch and finished in various colours 4. Nursery Designance Robert Heller Furnithur u hite lacquer with fire-engine red trim Floor, bright blue linoleum FARRICE white curtains with red stars Lamps of white lacquer with bright blue bases Dado representing curus parade of Barnum and Bailey and Mother Gooss (Phota Emalu Danuelson)

THE KITCHEN



Fitted hitchen at Apsley House, Finchley Road, London (a block of flats) Contractors Harold G Dyke Enamelled kitchen furniture by Compactom Lid

What we ask of the krichen, these days, is that it shall be a convenient workshop for the preparation of food and the storing of cleaning equipment (Never mind about the servants, they, if any, spend their off-time in a pleasant apartment equipped with easy chairs, radio and a supply of light notels) So what we chiefly want is a clean, bright room containing gas or electric cooker, refrigerator, and an array of labour-saving devices that will rescue us (or our servants) from an infinity of soul-destroying chores. We want wall and floor surfaces to be easily washable—we want light-weight cooking vessels-sunks set at the correct height-accessible shelves and roomy cupboards-well-planned ketchen cabinets, draining-racks, towel-airers, plate-containers and Somewhere to Keep the Ironing Board (For troning board also read vacuum cleaner or any other of those universally used contraptions for which the average krichen has no special accommodation, and which therefore have to stand about anywhere, collecting dust and getting in the way of whoever runs the ketchen >

The sample truth is that we can now buy almost anything imaginable to make cooking easier and

washing-up lighter and more agreeable. But—and it's a hig but—we can't buy them all cheaply, and—a still bigger difficulty—we hardly ever have enough space to store them and use them to the full. Kitchens, in short, are getting too small. And it is painful to work in a too-small kitchen, even if it is fitted with the inch-saving precision of a ship's galley, for no matter how we may streamline our activities, a tray of crockery or a bowl of potatous remains the same incompressible size and requires elbour-room frauding. This seems to have been vorslooked—by architects of small modern flats especially. Some of their kitchens are, one feels, likely to give the ordinary, human-sized cook claustrophobia—which can't be good other for the disnes or the dishes.

be good other for the dinner or the dishes

The kitchen is, after all, the "essential zervices
department". No trouble spent on making it convenient and attractive can be too great. Much vibeing done to make it a pleasant workshop for the
modern woman, but we are only at the beginning
And even for those beginnings we have to pay far
too much. Why can't we have good laundry
equipment to do the family wash under the staggering
prices of te-day?









I Kitchen of house in New South Wales DESIGNER S Lepson, ARIBA Fitted with Monel Metal sink unit by Henry Wiggin & Co Lid (Photo Photographic Service & Supply Co Lid) 2 Kitchen with "Champion" cooker by Cannon Iron Foundries Lid and Champion" cooker by Cannon Iron Foundries Lid and Champion Cooker has "Autumo one heat control, is calcured mottled grey, primerose, cream and light green, or primerose, cream and royal blue Refri

gerator built into cupboard under sink 3 Jubilee cooker by Sidney Flavel & Co with automatic oven heat control Coloured motiled grey apple green, light blue or sea green (Photo British Commercial Gas Association) 4 Kitchen designed by Morris B Sanders for his own house in Naw York (see pages 18 and 42) Stainless steel sink and absince of projecting surface features guess effect of complete serviceability (Photo Richard Garrison)







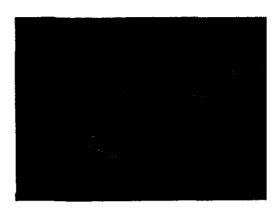


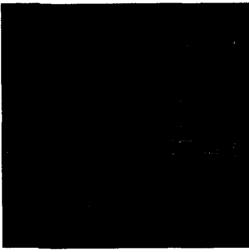
1 DEMONDER "My Home ' (Bas van Pelt, The Hague) Kitchen unth black and white tiles, sliding glass peatry doors 2 Model kitchen designed by Mrs 3 and 4. DEMONDER. 'My Home' (Bas van Pelt, Wiggin & Ca at Ideal Home Exhibition Equipment tiles, glass shelving, tiled floor





1 Kitchen with Monel Metal sink by Henry Wiggin & by Heal's, London. Enamelled cream units comprising two-door store cupboard, corner filment with cupboards and clatter Resilient surface to reduce breakage Water-tight joints between sink, bowl and drawn-board to present top, table ditto Cornish blue and white banded pottery leakage (Floto Arthur Gill) 2 Kitchen furniture by T G Green & Co, London.





Three views of kitchen at country house in Herstordshive for Mr T Geoffry Blackwell, O.B.E. Architect and Designer R. W. Symonds Walls white hies Floor cream, brick rid, brown "Korkoid" Cellulused filments, kight umber, cream. I Cook i "Savestane" sink linked by fitment by Mossal, "electric cooker Stanless steel pan rack a "Mossal glass doors and Masonite top stoning doors to service pantry Stainless steel topped table. Hot closet for keeping food warm, by Beaham & Toning "Ulrelux" light fitting 3 Bottom cubboards ventilated and with chromium plated rails at 14 in centrus as shalong for pans, fish kettles, etc. Recess with Masonite top (Photos Dell & Warmurght.)





\$

1 Bathroom in the bome of Mms Alice Coca, Paris
DESIGNER T Tobolski of 'Pierre et Métal' Lid
WALLS, FLOCIE, CIELLING, entirely in white marble
WALLS, FLOCIE, CIELLING, entirely in white marble
Windows me clauded glass Doors coursed with mirrors
framed by chromaum metal Indirect lighting on calling
the control of the course of the control of the course with all of the course of the course of the course with all of the course of the c

THE BATHROOM





It has been said that an age which insists on good dentistry and good sanitation is an age of decadence, because it lays an undue emphasis on dirt and disease! If this is true, the Roman luxury of some rich people's bathrooms should give the social historian food for thought But we may waws the question and congratulate ourselves that, to-day, ablutions are less a stern duty than an opportunity for luxurious relaxation. Our bathrooms are, on the whole, agreeable places Mass production has given us inexpensive, boxed-in baths of synthetic marble, and intelligent plumbing has made spacrous and convenient basins a commonplace In most districts near towns there is a main supply of gas and electricity, and water can be heated simply and quickly An electric fire, once a source of danger in a bathroom, can now be fixed out of

harm's way on the ceiling. We can have selfilluminating mirrors that are undimmed by steam, and our towels can be kept warm and dry on heated rails. Add a daylight lamp over the basin or dressing-table to and personal embellishment, a weighing machine and exercise mat to encourage body culture—and there, briefly, you have the bathroom desired by modern men and women

room desired by modern men and women

Do they get it? To some extent, yes And if not, it is largely a mailer of personal choice or indifference
Bathroom fittings of first-class design and quality are still relatively high-priced, but there are inexpensive substitutes for most of the minor ones. It will, of course, be better still when every ordinary moderate-rented house boasts its cork floor, and colour-tiled walls and heated towel cupboard, but bathrooms have definitely improved.

1 Bathroom in a villa in Czechoslovakia ARCHITECTS Schwadrun, Weinwierm and Vissen. (Photo J Scherb) 2 DESIGNER Richards Tiles Ltd Samitary ware by Edward Johns & Co. in motified amber Glazed tiles on walls and floor Above, cream with accents of ocker, vermition bands, below, matt black FLOOR, bronze in hard-wearing, bright glaze. Note makes over bath and basin for soup, bottles, and so on.





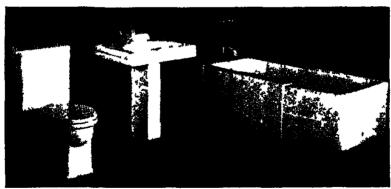




I Bathroom fitments in house of Morris B Sanders, New York designed by himself Cupboards provide three mirrors over suck (Photo Richard Garrison) 2 Bathroom Curtains white (Photo Edward Cox) 4 Bathroom fitments designed by Tuyford's Lid, Stoke-on-Trent Lanstory basin and toilet in Vitromant' earthenware Bath enomialed von with black slate from WALLS in fixtual against deep blue walls and ceilings of processed plastic paint Pottery shalf 3 DEMONER. Burd Iles, fabric Shewer-curtain white with usinglass portholes Lid WALLS. strawberry punk tiles CRILING and bound in red Fittings in bright chromium Floor blue tile







I DESIGNER R W Symonds Door and surrounding architerave covered with mirror Reflection shows interior with long harvental wordow and medicine cupboard beneath WALLS of cream "marmorne" FLOOR white rubber covering Indirect lighting 2 DESIGNER

Maurice Tates WALLS variathed point in green Green bath, basin and toilet Woodwork in black, floor black marbled rubber, sides of bath in black marble, all bath lines green 3 Simplification of bathroom fitments DEMIGNER Henry Dreffust, New York

TABLE ARRANGEMENT



Table in the house of Morris B Sanders \ew York Both the table and undow ledge buffet are in Formica synthetic plastic) (Photo Modern Plastics)

Nobody cares much for elaboration and crowded effects on the luncheon or dinner table. We all have a preference for simplicity-plain linen, unornamented silver, china and glass of clean, modern outline For one thing, simple table arrangements sust the small, unpretentiously plain modern diningroom, for another, they save an enormous amount of labour. That is why candlesticks and condiment sets of glass, wood and pottery are so often preferred to those of metal which requires polishing, and why

launder and simple to replace if stained or damagedare used instead of the all-over damask cloths whose care and preservation were our grandmothers' pride

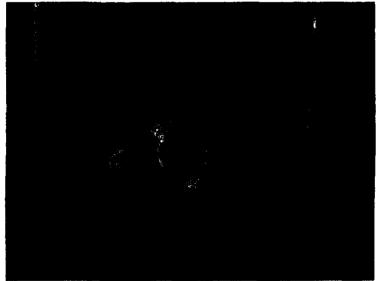
There is everything to be said for simplicity in the matter of table appointments. We were too cluttered up in the past when entertaining meant wearrsome preparation and strain trimness and efficiency are preferred to elaborate ostentation, we are ready to welcome guests at any time, knowing that what we normally set on our linen place-mats and runners—inexpensive, easy to table will please them and do credit to our taste

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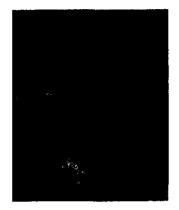
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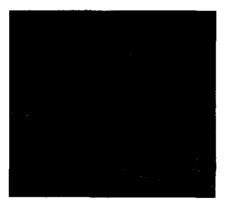


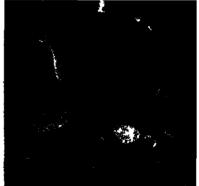
1 A table arranged for a formal dunner party by Aztrid
Sampe, Stockholm. The service of white and gold is
designed by W Kage and made by the Gustaviberg
Potterus: The glassware is from the Kosta Glassworks and
is stoked and cut with a riser and diamond pattern and
golded with 22 carest gold. Silver from the Guldamady
Aktsebolag, Stockholm. The runners and table mats are

of heavy, hand-woven artificial silk in pale gold. (This table won for Sweden an international table-laying content at Warsaw 1936) a Table errangement by Mally Gray, Sydney The cellophone mats have a black, silver and white design. Plates of Clorice Clift china Decoration with marine and coral motifs Beacon at each end of the "rief" supported by glass candidatick









L Vases designed and made by W T Copeland & Sons
Ltd Left, a matt-finished vase in Spode's Royal Jade
pottery, right, an example of Spode's new pearl grey onyx
ware 2 Fasence Debigner. Thorkid Olsen ManitPactiviers. Royal Copenhagen Porcelain Co Cream
colour with must glaze and floral descration in soft colours
(Photo Charles Barup) 3 Lemonade service
Debigner Gebener Ayland Maniteacturer
Royerrand Potteries, Sweden loory flustware decorated

with bands of bright colour 4. Caffee Set DESIONER and MANUEACTURER Joseah Wedgwood & Son: Ltd., Stake-on-Trent Self-coloured earthenware in lawnder blue and whate, champagne and wory, or celadon and cream The contrasting of different coloured clays, in the same article is a feature of Wedgwood "Jasper" and "Queenwoone" patterns These designs known as Summer Sky, Heroest Moon and Wintergreen) are a modern extension (Photo Norfulk Studio)

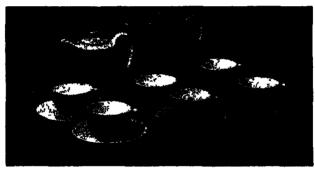
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POTTERY & GLASS

In an age in which minor alcoholic refreshments play so great a part in the social scheme for entertaining, designs for drinking glasses of all kinds occupy a prominent position in any exhibition of modern decoration. Very attractive is the well-designed glassware that comes from Sweden, Czechostopakia, Hungary and Austria. For sound quality, however, one has to praise the glass made in English factories (I have seen wine-glasses, specially manufactured for hotel use, that remained unbroken after being hurled at a wooden floor). America, with its love of novelty and modern elegance, has provided some very pleasant cockiail glasses and soft-drink sets—jug and tumblest en suite.

Pollery seems to be improving, in that it is easy, nowadays, to get attractive tea and dinner services at reasonable prices Articles of pottery (and this

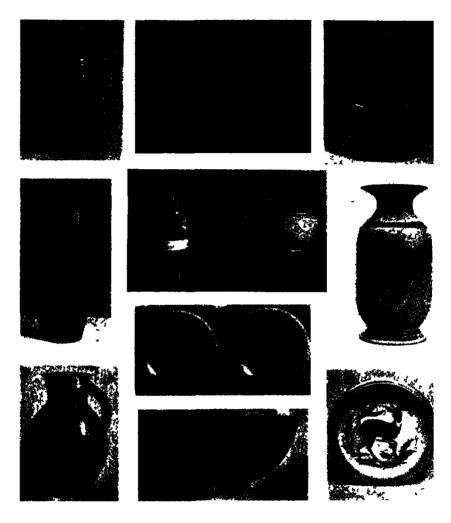
applies also to decorative objects) do once more suggest that they have been thrown on a wheel and moulded by the plastic fingers of the potter. We still see dreadful china lampishades that invitate thouged parchment or painted silk—flowerpots that try to look like basket-work but as most of us view them with distaste they are dying out. It is cheering, however, to observe that manufacturers, while clinging to the simple outlines which most of us prefer in our jugs, teapots, bowls and lampholders, are allowing just a touch of ornament to creep in Articles of pottery had become really too plain and pure during those recent years when Line was All! Pattern and decoration, if well carried out, we all appreciate, and if properly incorporated in the design of an article they can do nothing but add to its charm.





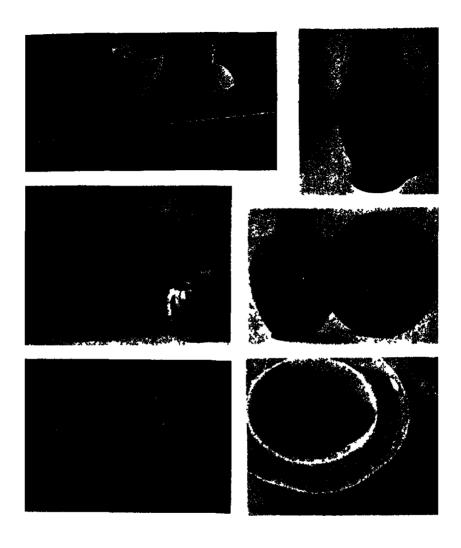
1 Coffee Set DERIGNER. John Adams MANUFAC-TURER. Carter Stabler & Adams, Ltd., Poole, England Earthenware in sema-mait glazes Cream colour sande, motiled green outside "Streamline" shape Glazes of fine surface quality (Photo Studio Briggs) 2 Tea

Set DEMONER (painting) I Restuch MANUSAC-TURER "Lomonaugi" State Porcelain Factory, Lemagrad. Whate porcelain with silver band, decoration in blue, olue, Itlac, gray and black, showing scenes of funding and fishing Title, "Northern Collective Farm."



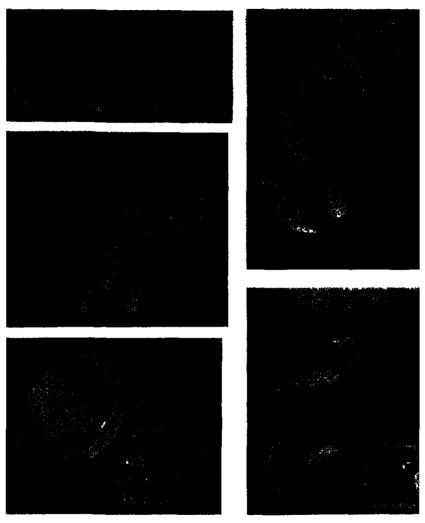
1 Jug DEMINNER The Leach Pottery English slipware, dark brown shot with rist 2 Red jug with white pattern. Green jag, riopper in form of Hungaran village. Fruit dish, yellow, red inside DEMINNER. Lily Markus, Hungary 3 Teapot in stoneware DEMINNER. Lily Markus, Hungary 3 Teapot in stoneware DEMINNER. Lily Markus, Hungary 3 Teapot in stoneware DEMINNER. Chooper & achieved after many years' experiment (Photo A C Cooper) 4. Stoneware was DEMINNER. Bernard Leach Sgraffito treatment, whate slop (Photo Cooper) 5 Jug with coloured design, jug with signs of Zodiac, bowl DEMINNER. Lily Markus 6 Grey craquale vase

DESIGNER N Tidemand. MANUFACTURER Royal Copenhagen Porceian Co 7 Jug, English slipware Designer. The Leach Pottery Golden and dark brown Based on traditional medieval form. (Photo Cooper) 8 Slipware dishes Designer. Bornard Leach Dark brown and amber Combed designs in tradition of old English occupiers (Photo Cooper) 9. Stoneware bowl Designer. Bernard Leach. Dark brown and cream. Raw glaze cut away Body, sem-porceian 10. Beauf, grey craquel Designer. N Tidemand MANUFACTURER. Royal Copenhagen Porceian Co

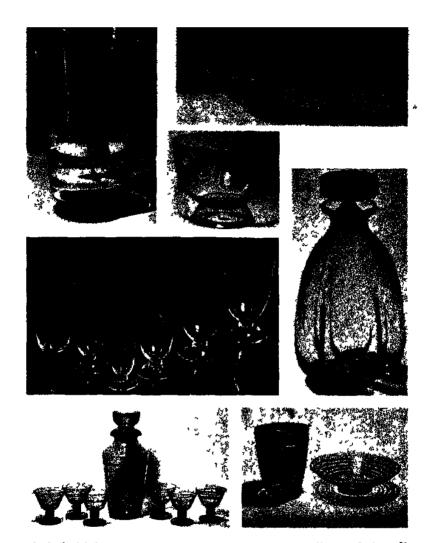


1 Inkstand, "Moonstone" ware DESIGNER Keth
Misray, A R.I.B.A MANUFACTURES Jossak
Wedgwood & Sons Ltd "Moonstone" is ware with a
'driven snow" glace intended for use in rooms of modern
character 2 Vase in Efforeson Swedish glass Engraved
dangn by Stromberg Dark bottle green. Courteey of
Royal Copenhagen Porcelain Co., London. 3 Rustic vase,
dark green. Small vase, dark graphete grey background

with gay colouring DEMCINER. Stephen Gddor, Humgary 4 Stoneware, dark brown decoration, light brown background. DEMCINER Nils Thorsson. MANUFACTURER Royal Copenhagen Porcelum Co. 5, Jug and was DEMCINER Margil Kowact, Humgary 6 Earthenware dish DEMCINER Gwladys M Rodgers MANUFACTURER Pilkington's Royal Lancastrian Pottery Soft green decoration on every ground.



I Dessert plates, hand painted by Louise Adolborg winte with rilor lines Courtery of Julie Jacob Ltd. Manutrativery Rossing Potenties Four of a set London (Photo Lincoln) 4 "Silverdale tea service of tracks of the Illustrating wild flowers of different tracts of Stooden 2 "Sace" coffee service Debugners Jackson and Gosling, Ltd., Stoke-on-Translushing Mass H M Heath Manutrativers Jackson and Gosling, Ltd., Stoke-on-Translushing Burslein. Frame bone clause The ground is white, design with a special control of the control of th

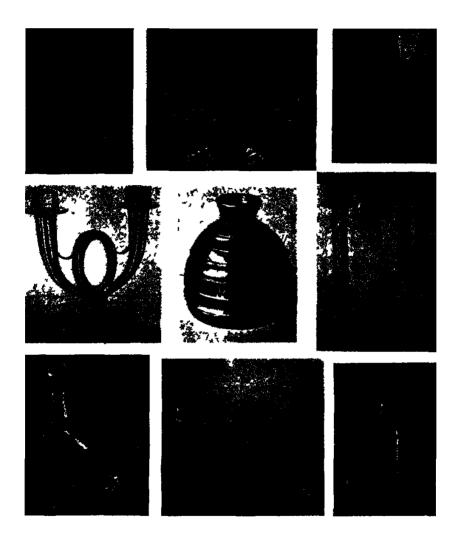


1 Orrefors Swedish glass Designer V Lundstrand First with green base Courtesy of the Royal Copenhagen Porcelain Co Lid (Photo Bosup.) 2 Eagrand Crystal bound Designers Jacob E Bong Manupactures Holmagaard Glassworks, Desmark Courtesy of the Royal Copenhagen Porcelain Co 3 Bool on foot, produced in Designers Designers James Housel & Sons, London 4. Series of glasses Durigners Elie Bergh.

MANUFACTURER Kosta Glassworks, Sweden 5, Glass bottle DERICYER Capt H J Dunns-Cooke Executed by Effection, Sweden. Supplied by Practical Protection, London. (Photo Somerzei Murray) 6. Cut cocktail set DERICHER William Wilson. MANUFACTURER, James Powell & Soms Cae bands toft unpolished. J Ribbon case and bawl. DERIGHERS (respectively) Bernaby Powell, Tom Hill. MANUFACTURER, James Powell & Sons Blue ribbon on sea green.



1 Flower vase in Orrefors Swedish glass Cut and etched figures by Simon Gate 2 Glasses and wine decanter DE-BECHER Elss Bergh MANUFACTURER Rusta Glass-works, Sweden 3 Flower vase in Orrefors Glass Cut and Orchival set works, Sweden 3 Flower vase in Orrefors glass Dissionate Edward Hald Frosted and etched figure by Viktor Lundstrand 4. Glasses and



TURER Kosta Glassworks, Sweden 2, 4 and 6 Glass condisticks deedings of the French Brader, 3 Water jugs deedings deeding

METALWARE



From the point of view of the housewife, metalware is becoming less and less desired for itself, because of the special cleaning and polishing involved True, we are offered many domestic objects of chromium steel, but these are still relatively expensive, and the cheap substitutes are not at all the same thing The thin plating soon wears off, revealing a dull, dirty looking surface which nothing will brighten

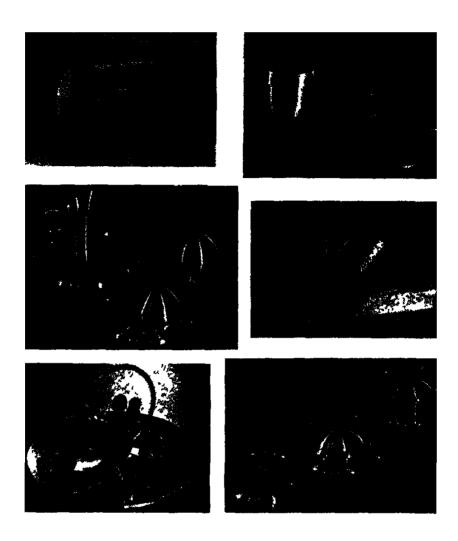
Since the advent of stainless knives the metal industry doesn't seem to have made any very great or helpful gesture to women in the home. We don't think very much of metal wastepaper baskets nor of metal drinking vessels. Metal chairs also seem rather out of place except in offices and cafés,

where cleanliness is of greater importance than ease
Eating utensils and cooking vessels are still
best made of metal, but wood, glass, rubber, cork
and plastics are both better and cheaper for a great
many other everyday articles such as trays, fenders,
teapois, flower-bowls and door handles Metal
window frames and bathroom fittings, however, are
infinitely preferable to their wooden predecision, are
infinitely preferable to their wooden predecision a
steamy atmosphere Wherever there is a fear of
damp affecting the object, whether by warping or
staining it, or making it shrink, it is well that it
should be made of metal in preference to wood
But
there seems no point in putting metal to peculiar uses
for which it is not naturally suited



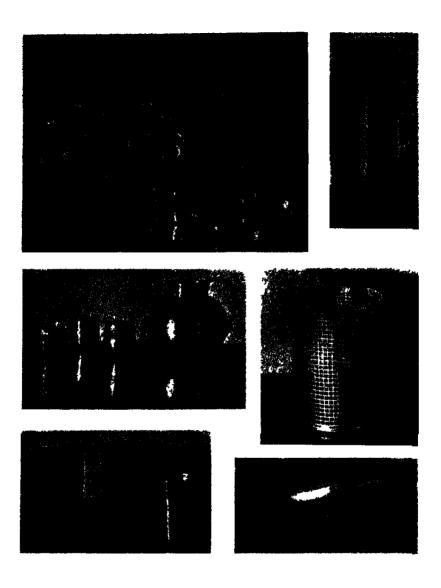
Hand-made silver dunner service by Georg Jensen Ltd., Copenhagen, New York and London 2 "Plain Pine" cullery in electro plate and sterling silver DIRRONER

Walter P Belk MANUPACTURER Roberts & Belk List., Sheffield, England Chosen for the service in the first-class dining-saloon of the R.M.S. "Queen Mary"



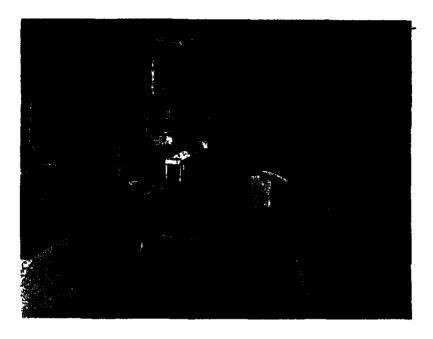
1 Electric buffet warming oven Designer Charles
Arcularius Manufractiurer Charles Brass & Copper
Co, New York Polished chromium with walnut Charles handles and feet 104 in long Suitable for keeping hors d autores, etc., hat a Thermo bucket and relish tray DENIGNER Russel Wright Bucket, satin spun

aluminium and walnut 4 Cube ash receiver DENIGNER Walter von Nessen, MANUFACTURER, Chase Brass & Copper Co, Inc., New York Red outside, chromsum inside, whate handle and in other frushas 5 Campe Ball Tray DENIGNER Russel Wright Aluminium with cork ball 6 "Store to Table Ware" DENIGNER. stay Designes. Russel wright stucket, sain span with core batt of Stool to Italy was substituted and administration. To keep food either hot or cold Russel Wright Bean pat, vegetable pot, "Thermo" dish Aluminium and vallaut Russel Wright designs 3 Lemanade set Cheese and cracker set Ice bucket and all executed by Russel Wright Inc., New York (Photos spoon Designess. Russel Wright All in satin finished Jay Florian Mitchell)



1 Chromium plated cocktail and coffee set DEBIONER
Theodore Hess, New York Courtesy of Heal's 2 Handurrought ones in copper DeBIGNER. Margit Trous,
Basell Ltd (Photo Eric Chesture) 5 Aluurrought ones in copper DeBIGNER. Margit Trous,
Basell Ltd (Photo Eric Chesture) 5 Aluurrought ones in Copper DeBIGNER. Ltd. (Photo Eric Chesture) 6 Hand-urrought copper
Margit Teoqu. 4. Aluminium wasto-paper basket fruit plate DEBIGNER. Mergit Tevan, Frungary

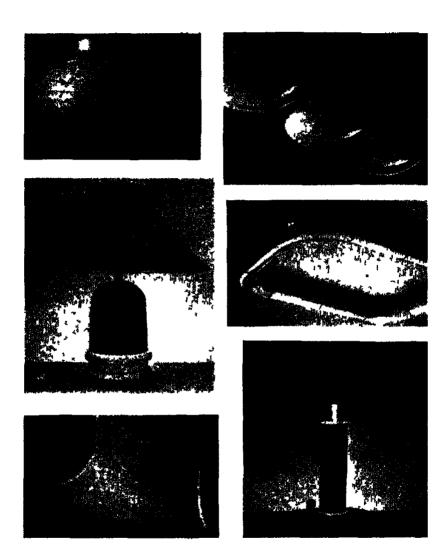
LIGHTING



Laving-room in house of Morris B Sanders, New York, showing flat cerling light fitting Photo Modern Plastics

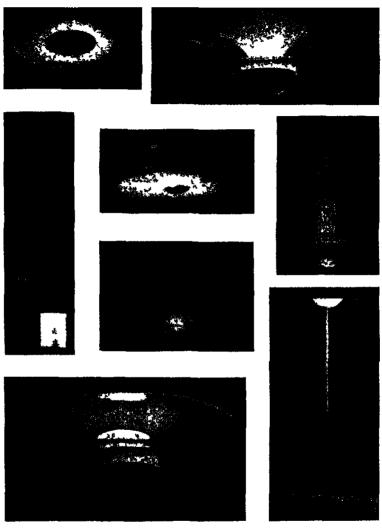
Light fittings are a matter which we all ponder, with a certain amount of justifiable anxiety, when we are furnishing a new house or flat. And no wonder, for a provol through the electrical department of any large store is a depressing experience Horrors in tortured steel and maltreated bakelite meet the eye on enery side, and only prolonged and patient search will discover a reading lamp or ceiling fixture which can even be described as "harmless" Yet the problem cannot really be so difficult! it may shine before men softly, agreeably

and (particularly before women) "becomingly" Good lighting applicances are obtainable—at is proved by certain of the photographs shown here. But why are so many sigly ones offered to us? Such clumsy contraptions? Such wobbly dust-traps of gilded wood? Such headache-inducing "shades" of amateurishly painted imitation parchiment and light-photochia strated elect. The temporal parchiment. absorbing tinted glass? The true purpose of lighting fitments—1 e, to give light—seems to have been forgotten in a frantic effort to make fitments "decorative" Won't some manufacturer of electric Surely it is simply a matter of so mounting "decorative" Won't some manufacturer of electric or encasing a bulb, globe or bar of light that fittings provide us with neat, charming, simple lamp holders and fixtures at a neat, sensible price?



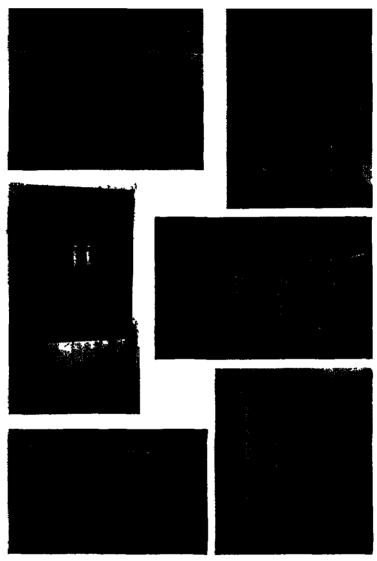
1, 2, 4 and 5 Light fittings designed by A B Read, ARCA MANUFACTURER. The Lighting Centre, Ltd, London 1 and 2 Metalwork chromwen plate, white flushed opal glass Dangned for 100-watt lamp 4 Multiple wat, composed of an straight sections, four curved Silver sprayed metalwork, whate flushed opal glass For 60-watt lamps 5 Section of foregoing

(Pholos Dell & Wannurght) 3 Table lamp DESIGNER Russel Wright MANUFACTURER Russel Wright, Inc., New York The base is in eggshell pottery wrapped with a dark red shade of waterproof bookbunding cloth 6 Table lamp by Russel Wright, New York Made of chocolate brown alumalite (non-chipping plating) with a trim in white baked ename!



1 Sutton" fitting Designer Maurice Adams Manufacturer Maurice Adams, Ltd., London Acid treated glass and chromusm 2 designer. A B Read Manufacturer The Lighting Centre, London Chromusm cream spreyed reflector For 200-wait lamp 3 designer. A B Read Manufacturer The Lighting Centre, London Chromusm, thodas in 10079 celastoid For 60-wait lamp 4 (top entre) Manufacturers. The Lighting Centre, Ltd. Chromism cellulais sprayed For 100-wait lamp Courtery Heal & Son,

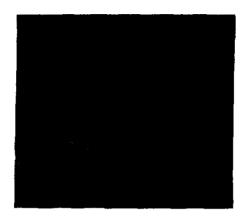
London 5 (bottom centre) DERIGNER I McGruger MANUFACTURER Heal & Son, London Froited glass, chromum 6 (right centre) DERIGNER Meutres Adams Acid treated and tubular glass 7 MANUFACTURER The Lighting Centre, Ltd Clear bordered glass, sandblasted and polished edge 60-uatt lamp 8 DERIGNER, Jack Hove, ARIBA MANUFACTURER Head & Son Aluminum copper colour, amber glass (Lighting Centre photos are all by Dell & Wannuright)



1 Bureau in Indian lastel Designers. John H Buller Manus actures. Practical Furnitus, London. Flap falls to form writing-table. Large cuppourds bemeath. 2-5 DESIGNER. Alister Magnard, London. 2 Chest in sycamore, wory handles. 3 Rosewood cabinet

4. Sideboard, natural sycamore, reservood reisef 5. Sideboard in Queensland walnut with sycamore relief and alumnum hamiles 6 Chart of drawers in natural and steamed sycamore with worsy handles (Photos Millar & Harris)

FURNITURE



Lounge in the decorator s own house, Bedford, England DESIONER Alchael Dawn Frited furniture cellulated cream Buitt-in utreless, radiogram cupboards, shelves Birch tables and chars by Frimar Ltd., London

Most of us, very naturally, set great store by our tables and charts, our sideboards and charts our tables and devans. We spend a good deal of our time the there on the company, and whether they are comfortable, suitable and good to look at us a matter of importance.

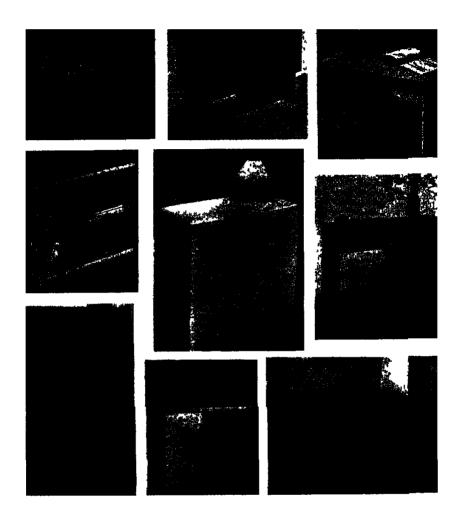
Modern chaurs and bookcases should be well balanced, space saving and neatly finished Deski and writing-tables should be capable of holding more than one sheet of blotting paper and an askiray, and space should be provided for that universal tool, the typeuriter Too many modern deski fail badly in these respects—and so far I have only seen one (and that most expensive) with that useful device a row of such letter-treys

The three-prece table—one horizontal and two vertical slabs—was a good averation. Some of us still prefer the traditional four-legged kind, but we do not want superflueus transverse bars—a surveyal from the days tohen they were a necessary part of the

construction To-day, such bars are mere toe or ankle stubbers

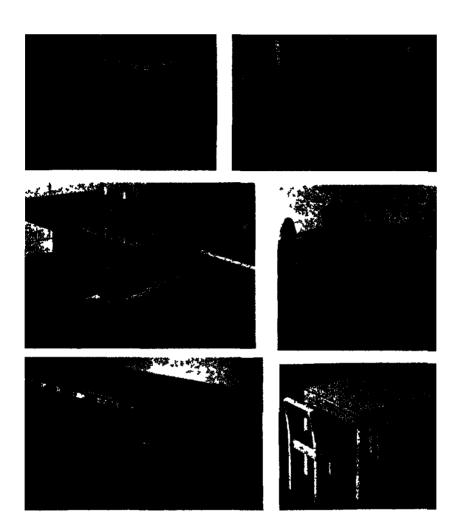
Things we should like to be able to buy cheaply and in a greater variety of design include serving trolleys, coffee tables, cocktail cabinets, dressing-stools, radio stands, gramophone tables (to take a portable instrument and records comfortably), typeworter tables (low enough to use with a lowish chair but designed not to catch the knees) sewing tables that fit into a modern room and don't spray the carpet with needles and reels at the merest touch, and a host of other things which any woman can sheet?

hast of other things which any woman can specify. That sums up my criticism of the "posed interiors" which we see in research, catalogues, and at exhibitions they don't consider half the present-day activities of the home, and until they do, must women are not interested. What is a home for except to work, play and behave in as you want to, with the tools, toys and furniture that suit you?



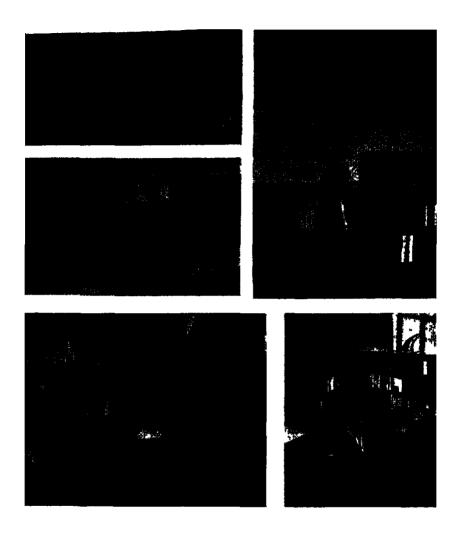
I and a Folding tea-table, Bombay reservood DE-SIGNER Alister Maynard 3 Young child's desk, natural mable DESUGNER Russel Wright MANU-FACTURER Conant Ball Co, New York 4- Child's toy compartment, natural mable All edges rounded DE-SIGNER Russel Wright, New York 5 Capboard with tryps for clothing, study out rack, etc, natural mable DESIGNER Russel Wright 6 Writing-desk, English

cherry DESIGNER John H Butler MANU-FACTURER Practical Furniture, London 7 and 8 DESIGNER Gerald Summers MANUFACTURER Makers of Sumple Furniture, London 7 Birch wardrobe with space for hats and shoes above and below drawers (Photo Baxil) 8 Bookcase and desk, us birch. 9. Desk and charr in cherry mahagasy DERIGNER John H Butler MANUFACTURER Practical Furniture

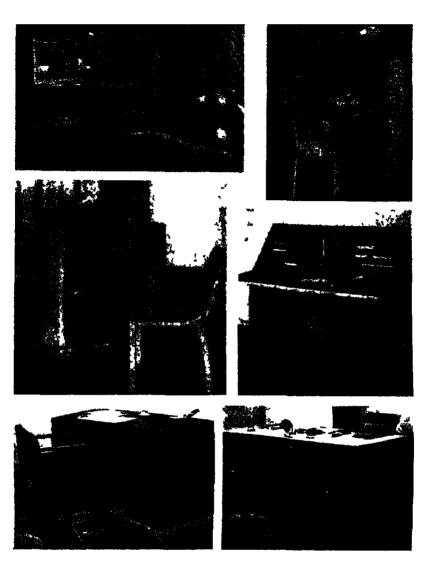


I and 2 DESIGNER AND MANUFACTURER Gordon
Russell Ltd., Broadway, Worses
in walnut and bird's-ye maple
tables in birch, oak or walnut
3 and 4 DESIGNER John H
Butler
MARUFACTURER Practical Furniture (Photo Somerset

Murray) Duning-table in bubinga and circular diningtable and chairs in macassar abony 5 Dining-table in walnut Designer A Greenwood Marichac-Turker Hael & Sons 6 Child's table and chair (seats covered in leather) Designer Russel Wright Manufacturker Comant Ball Co., New York



4 and 5 Bookstoss designed by The Phanix Book Smith & Norman Waite) 2 Combination booksase, six memory, Lid., London MANUPACTURER Educa-sections DEMONER AND MANUPACTURER Ciston's Sections DEMONER AND MANUPACTURER Ciston's Factory, Holland 3 Booksases and table combined, oak applicatly in oak, managency or walnut. (Photos Rax and pairsander THEOCHER W Penast, Amsterdam



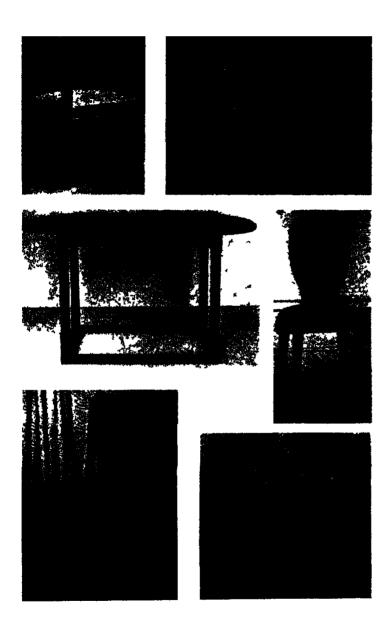
I Bonkease, writing-desk and chairs, in waxed oak DEMONER. Dunn's, of Bromley Adjustable shelves, stading glass doors a Burnau bookease DEMONER. Laurence A Roveley Gallery, London. 3 Desk and chair in English weathered speamore curl DEMONER. Oswald P Maine MANUPACTURERS The Bath Cabinet Mainer Co. Ltd. Bath, England The banding on the desk is in fall Indian laurel, the omital bookshelf is adjustable.

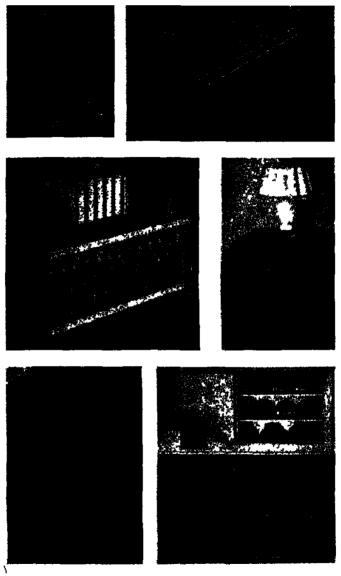
4. Bureau in pyramid mahogany DESIGNESS. Professor Frank MARUPACTURER Spends Tenn, Stockholm Pigeon holes, elin, surviving surface, shony vancer, metal fittings, stall bruss 5 Desk in black malimit such susplificat DESIGNESS. AND MANUPACTURES. Gordon Russell, Ltd 6 Desk in cherry mahogany, sysamics rulef DESIGNESS. Alaste Magnard. White rubber top (Photo Mallar & Harris)



t Wall dreeting-table Designer Laurence A J. Readley Manifer Proceedings of the Commodation complete in small space 2 4 and 6 DB-SIGNER Albert Able for Firmar Lid , London 2 Service chair and tea trolley 4 Bar stools and 6 Armchairs in brick 3 Trolley in measures abony Metal easy chair unth homespion upholstery Designer. Joseph Körner Manueratturens G. Jacob J. Prohaska, J. Weess, Hungary 5 Bedread Riment Designer. Marian Spayer Textured silver lacquer cellulass Flap for hats and soiled times. Shoes at side 7 Sherry cabinet in birch with rubber top Designer. Gerald Sampiners Maney facturers. Malers of Simple Furniture Lid , London

Opposits 1 Duning chair Bombay rosewood and faur hide Designer John H Butler Manufacturer Practical Furniture London (Photo Somerset Murray) 2 Chairs in usaxed birch and clear polished ash Designer Dunin 5 of Bromley. For desk bridge or dining 3 and 4 Cottage table and chair acid stained fine Designer And Manufacturer Carl Malinsten Stockholm 5 Duning chair in birch Designer John H Butler Manufacturer Practical Furniture Sledge legs make it easy to move about (Photo Somerset Murray) 6 Sudeboard in walnut and bleacked birch Designer and Manufacturer Gordon Russell Ltd Broaduay, Worce, and London





1. Revolving table DESIGNER. Kati Nander MANUPACTURER. Anthony Nagy & Son, Budapast Oak and
Chinese blue leadenn. 2 Prome trolley in bembos
PRINCIPLES. Reseal Wright, New York 2 Child's erb
IM maple / DESIGNER. Reseal Wright MARKED COURSE.

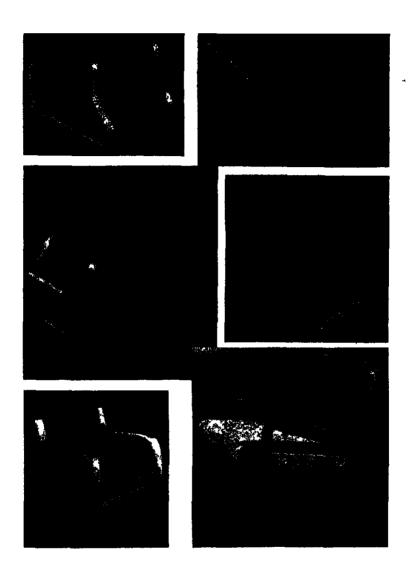
Reseal Wright May No York.

Reseal Wright May No York.

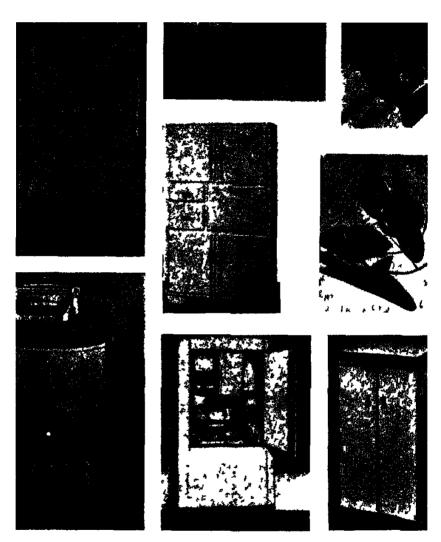
Reseal Wright May No York.

Research May No York.

Researc



Armchairs 1 Demoner Aloar Aalto Manderactures. Framer Lid., London. Laminated birch frame and back, favon tapastey covering 5. Demonera. Aloar matter-coloured strips caper, glides easily on floor 2 Dimension. Frame days of the form of the beatway, hide being stongable 3. Demoneractures. Marcel Brewer Bent sycamore, red leather There are pulle customs (By courtesy of Heal & Sons, Landon.)



1 The 1936 'Coldopot Refrigerator DESIGNER Raymond Lossy' New York MANUFACTURER Seets Rochuck & Co Chengo Redesigned from 1935 model, and enamelled pale blue, with chrome fittings Door swings open when handle is touched, circle acts as a finger plate 2 H M V Electric isomer Chromewhite finish, porcelain table top cabinet 3 Glass-raded Turmour Toasse in princed shell manufactivers. The Holpohit Electric Appliances Co Ltd Rack turns houst antiententially 4 (centre) 'Fristion' kylchin cabinet, Manufacturiers. Kandyn Ltd., Hagus, Mid-

diesex Enamelled wood, chromisum filments 5 (right centry)

Electric fan DESIGNER Robert Heller

MANUFACTURER A C Gilbert Co, Neit Hawn

US A Timo blade fan on principles of amplane profellor

6 H M V Electric u.asher Porcelain finish 7 H M V

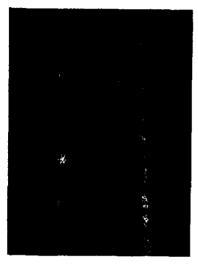
streamline refrigerator Fitted with H M V cold cooker
and silent circulation machanism. 8 * Kabineat gas

cooker, gnade by Stedney Flavel 3º Co Ltd, Learnington,

England Percelain enamelled wery and sea green,

black trim. Hinged lid and double doors in front

FABRICS and CARPETS





Since hangings and upholstery are perhaps next in importance to the proportions of a room itself, they should be chosen with extreme care Colour, tone and pattern must be considered, as well as the aspect of the room and the furniture. Here we are at last dealing with a department in house-furnishing that presents few problems other than those of personal taste. There are beautiful and interesting curtain and chair fabrics to be had, and they need not cost more than is asked for ordinary" (i.e., horribly commonplace) ones Indeed it is rare, nowadays, to find many furnishing fabrics of positively ugly or insipid design. For this relief we have to thank a few satelligent manufacturers. who have seen what we wanted and then sought the and of first-rank artists to help them improve their designs Which is as it should be !

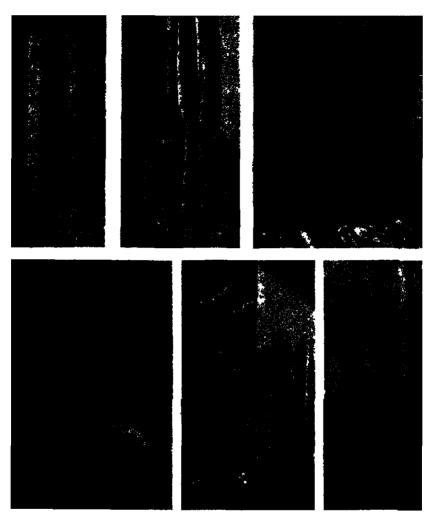
Geometric patterns are less popular than they were

for a year or two because people have discovered that they are not restful Designs (including floral ones) that are positive in a delicate, subile fashion rather than merely emphatic, are coming back—and most of us, I think, are glad We are a little tired of the black square or circle on a white ground.

We really have little to gramble at in rugs and Inexpensive mass-produced carpets are, carpets to-day, lighter and prettier and better woven than they have been for a long time. The old precept " Begin with the carpets and see if you've any money lest when they're down" has hardly any meaning There are still, of course, princely floor coverings to be bought at princely prices, but the point is that cheap ones are obtainable that will match your decorative scheme, look lovely and wear for as long as you will probably want them.

The illustrations following bear out these obinions

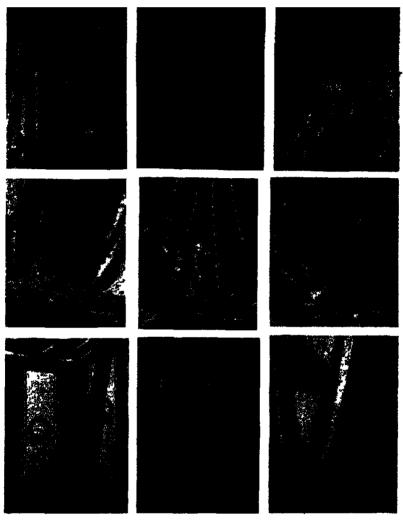
I "Yangise Kuang' ari silk velvei DEMONER Eileen Hunter Green and gold on Chinese rad, Tangerine MANUFACTURER Donald Bros. Ltd., Duna and plum on pearl grey 2 'Magnoita" printed design based on seventeenth-century Chinese vase and plum on pearl grey 2



1 "Bamboo" privated linen. DESIGNER. C. H. Judge
MANUFACTURER. Donald Bros Lid, Dundee
2 (centre) "Holmbury" privated crash, fourly heavy
but soft draining for curtains and loose covers. (Foreground) "Bamboo"—see 1 (Background) "Garrick."
Damand: DEMIGNERS "Holmbury," A. Haines,
"Garrick," Grant. MANUFACTURERS Donald Bros
Lid., Donales 3 MANUFACTURERS Werner & Sons
Lid. (Left back) "Bamboo Grass" charit, or ware
clath. DEMIGNER. H Woodman. (Right) DEMIGNERS.
Mrs. Eva Crafts "Eversleigh" hund-privated satus,

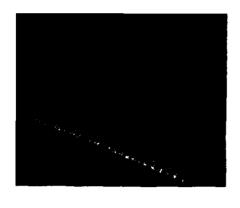
red, black and faum. (Foreground) "Mendip cotion tapestry (used in R.M.S." Queen Mary") DEMIGNER Charles Grant 4, 5 and 6 MANUFACTURER Donald Brox 4. "Chile" printed crash DEMIGNER Mrs. Eva Crofts One colour on natural ground 5 (Left) "Seaguil" printed lines, DEMIGNER, Miss E Dean, Stockholm. (Right) "Kelso" cotion cloth, multi-coloured. (Natura draped in the foreground) 6 "Hellmes" printed lines. Two colours on natural ground, DEMIGNER. Marian Dorn.

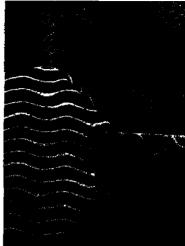
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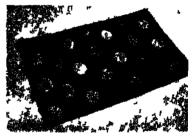
1 "Magnolia." DERIGNER Marion Dorn. MANUFACTURER Edisburgh Weavers Lid Hand screen
forms on long puls volute volute Gold, slate 2 "Bouquet"
lister daynisk, DERIGNER Margaret Someon. MANUFACTURER Edisburgh Weavers 3 "Robbon and
Locket" satur DERIGNER John Hill. MANUFACTURER.
Creen & Abbott Lid 4. MANUFACTURER.
Warner & Sons Lid "Acorn and Oaklegt" charle
design by Marion Dorn. "Leighdd" tapastry by Warner
Studio "Fan" damask from old pattern (1790) Two

latter used in R M.S. "Queen Mary" 5 Fabric designed by Dyo Bourgeau, Paris 6 "Cirrus" hand-printed eather Designer. Louise Aldred. (Background) "Trepons" Designer. Alse Hunter Manufacoturer Warner & Sons Ltd. 7 "Empere Stripe" instred soits. Designoner. Ashley Manufacoturer and tapestry Designer. Ashley Manufacoturer & Green & Abbost Ltd. "Shell and "Hat and Veil" soits:



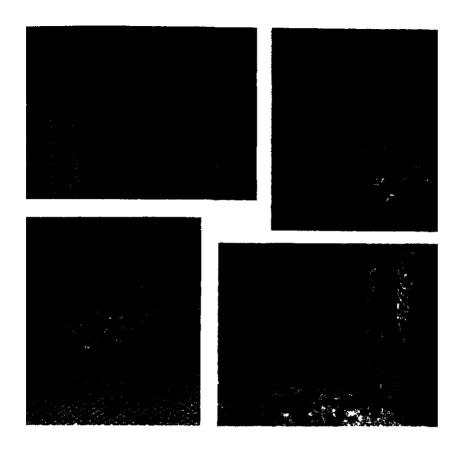






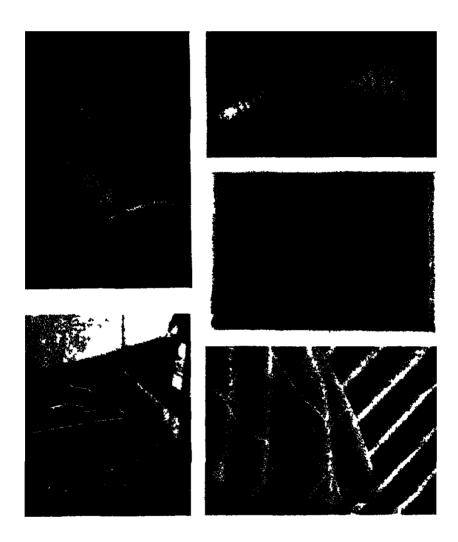
I DESIGNER and MANUFACTURER. Jean First, ARCA Rug in whate cotton. Rug infled in wool blue with leaf in sugger and beige, white blotches. (Photo Coustand) a DESIGNER AND MANUFACTURER. John Crussley & Sons Lid, Hairfax. (Centre). Chanese fan, in Bengal Welton. (Left). Wave-line. Mahrud heavy Wilton. (Right). "Script., in Luristan heavy Wilton.

3 MANUFACTURER John Crossley & Sons, Haitfax (Left) Rose and Leaf" design by Louise Aldred in Luristan heavy Wilson (Centre) Regency Wilson (Right) 'Thorn Spray" in Bengal Wilson 4 DEMIGHER Jean Fram for Gordon Russell Leaf Alternate rows of white and cream spots, wool-tufted on chocolate cotton ground (Photo Cousland)



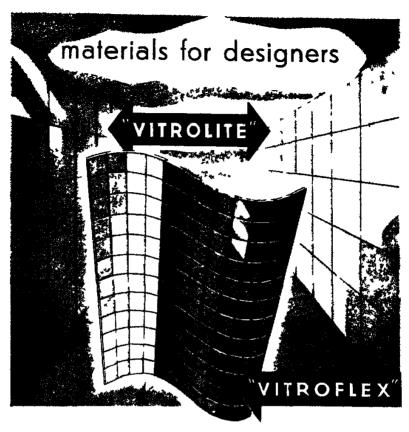
1 DESIGNER and MANUFACTURER Gourtauld's Ltd 1 DEBIONER and MANUFACTURER Courtaild's Lid (Left) 'Chance key' 'fibro, rayon and cotton (Photo Constre' Indian Pophy 'fibro' and rayon (Right) 'Dragonal Wave'' 'fibro, rayon and cotton (Photo Cousland) 2 DEBIGNER Jean Firm for Cordon Russell Lid "Falling Leaf' chartz Hand-tufted rug on Khelim wave in blue and natural, etc. 3 DEBIGNER Arbur H Les Helbins Gallet, Paris Manufacturer Arbur H Les & Sons Lid , Burkenhead. Super metoerised cotton from old English sources

ground padded and figured with heavy wool weft and



1 Hraged custom DEMONER. Astrid Sampe, Stockholm. Opened out, a large square custom Folded an arm rest 2 Customs DEMONER. Astrid Sampe Top, covered in new hand-woven material, a mixture of cutton, gold thread and chemile Belove, hand woven artificial isk in white and gold Left, roll custom, pale blue satus, thack coston rope 3 Rug, "Architecture"

DESIGNER Ronald Grierson for Redforn Publishing Co Ltd. Bege and brown wool 4 Floor cushion, coarse blue linen. DESIGNER Astrid Sampe 5 Hand-tuffed rug (left) in faum brown and white DESIGNER Marian Pepler Aluo Farrous," Rhelim rug DESIGNER Jean Firm MANUFACTURER Gordon Russell, Ltd., Broadway, Wores, and London



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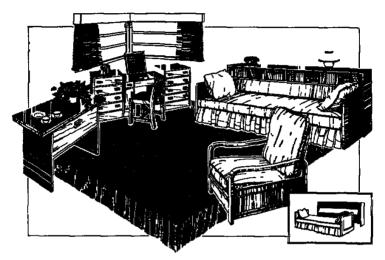
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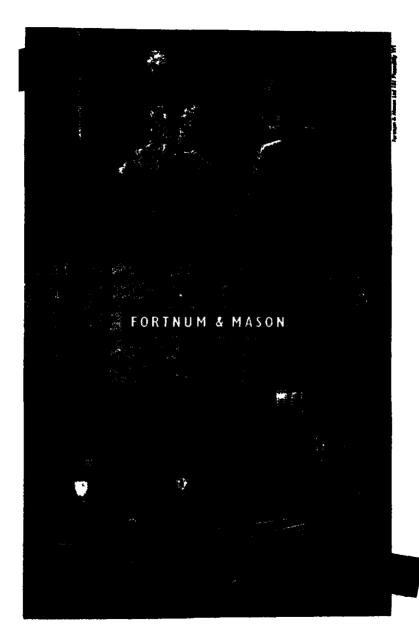
This attractive Furniture is in Natural Oak, finished with a waxed surface

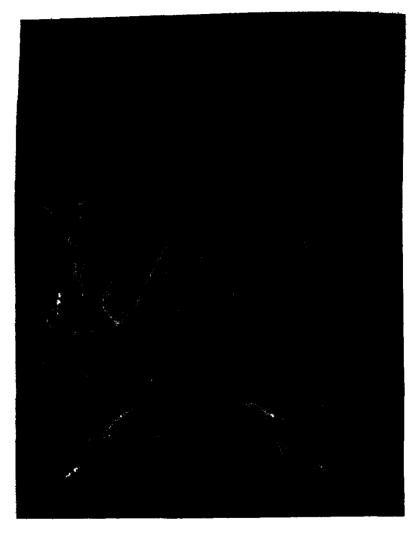
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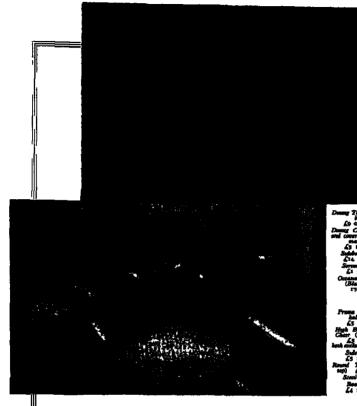




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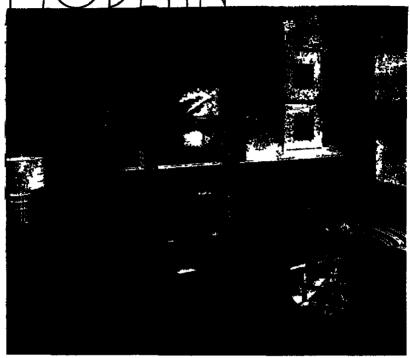


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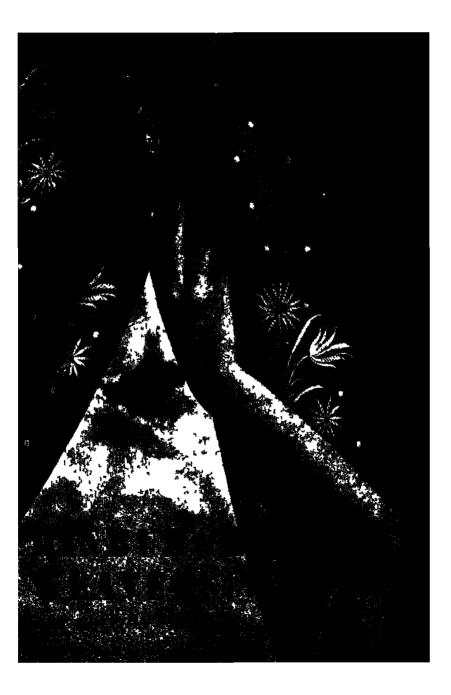
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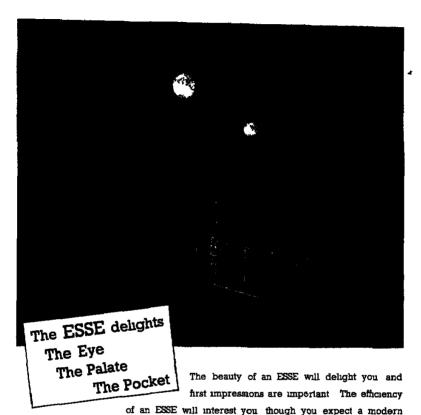
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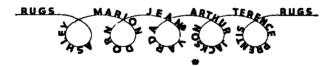


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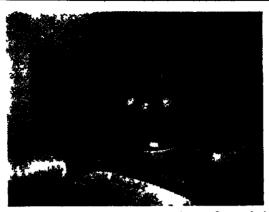
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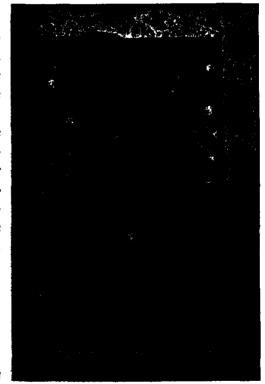




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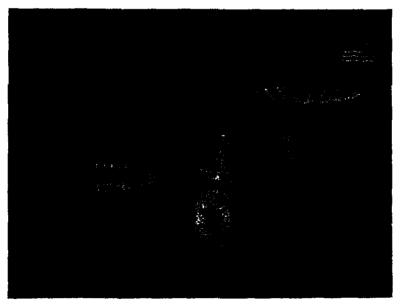


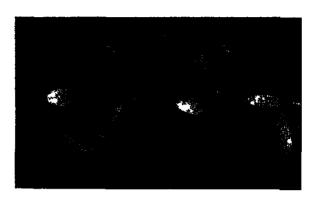
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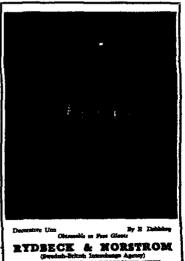
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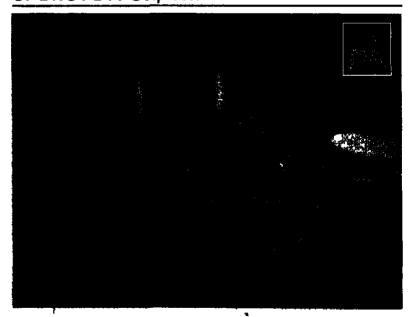


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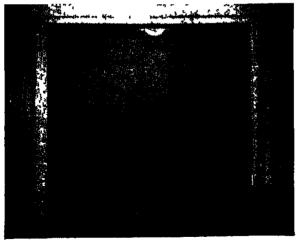
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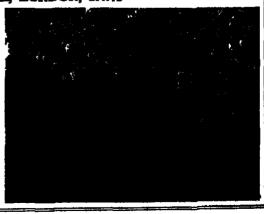
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